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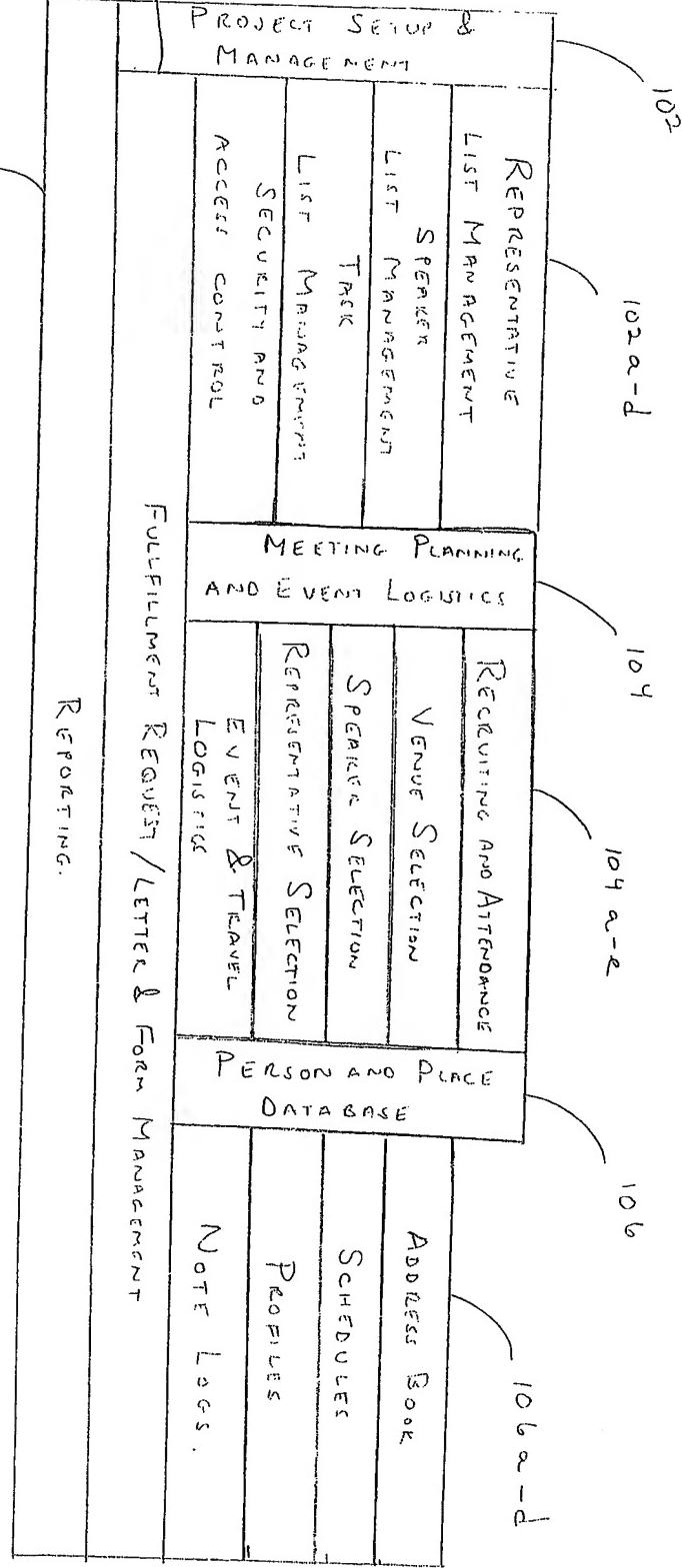


FIGURE 1

MedEd Site: 2003

[Home](#)[Programs](#)[Speakers](#)[Topics](#)[R ports](#)[Profil](#)[Documents](#)[Help](#)

Welcome to the
Website for
MedEd Program
Management!

We are very excited about the opportunity to provide you with turnkey meeting planning services and real-time meeting information via the web!



Have comments or suggestions about this web site?
Great! Please send them to us by filling out the [Feedback form](#).



You can also call



New 2004 Program Requests

We are happy to announce that you may now request 2004 programs. To do this, please select from the Project list below, then click on *Change Project*.

You may switch back to review 2003 programs by selecting the desired project in the list.

User:

[Send Feedback](#)

Project:

.C

[LOGOUT](#)

Version: 1.1.1389.20425

Build Date: 10/21/2003 12:20:50 PM

Figure 2

Program Information Pages

The following pages can be accessed from the left menu on the Program Details section.

The screenshot shows a web-based application for managing program requests. At the top, there's a navigation bar with links: Home, Programs, Speakers, Topics, Reports, Profile, Documents, Help, My Programs, Search, Request Program, Details, Alerts, Budget Allocations, Other Programs, and Speaker Training. The main content area has a sidebar on the left with links: Program Information, Program Details, Budget Information, Expense Details, Conference Requests, Print Invitations, and Evaluation. The main panel displays the 'Meeting Details' tab, which includes fields for Meeting Code (D044170), Topic (Abnormal Menstrual Bleeding: Diagnosis and Treatment), and Type. Below this is a 'Host Information' section with a table showing a single host entry (D044170, 100.0000%). A 'Budget Categories' section follows, with a table showing four categories: AV Expenses (\$0.00), Meeting Expenses (\$0.00), Miscellaneous (\$0.00), and Onsite Staff Fees (\$0.00). A 'Total' row at the bottom of the budget table shows \$0.00. To the left of the budget table, there's a note about selecting 'Approve Request' to forward the program to the meeting coordinator. At the bottom left, there's a 'Reason' text area and a 'Reject Request' button. At the very bottom, there are links for 'Project', 'Change Project', and 'Send Feedback'.

FIGURE 3

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help | TEL: 800-222-1818 FAX: 800-222-0188

My Programs | Search | Request Program | **Detail** | Alerts | Budget Allocations | Other Programs | Speaker Training

Program Information

Program Details
Budget Information
Expense Details
Attendance Roster
Print Program
Evaluation

Meeting Code: F-INL-DD44170
Topic: Abnormal Menstrual Bleeding: Diagnosis and Treatment
Type: Seminar

Expense Details

Total: \$0.00

Review the following program request.

Select **Approve Request** and this program will be forwarded to the meeting coordinator at

Approve Request

Select **Reject Request** and this program will be returned to the requester. Enter the reason the requested was rejected.

Reason:

Reject Request

Send Feedback

Project | Events | Log In | Log Out | Create Project

FIGURE 4

C

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help

[My Programs](#) | [Search](#) | [Request Program](#) | **Detail** | [Alerts](#) | [Budget Allocations](#) | [Other Programs](#) | [Speaker Training](#)

Program Information

[Program Details](#) | [Budget Information](#) | [Expense Details](#) | [Attendance Roster](#) | [Evaluation](#)

Meeting Code: F-LNLS044170
Topic: Abnormal Menstrual Bleeding: Diagnosis and Treatment
Type: CME

Attendance Roster

Review the following program request.

Select **Approve Request** and this program will be forwarded to the meeting coordinator at [redacted]

Approve Request

Select **Reject Request** and this program will be returned to the requester. Enter the reason the requested was rejected.

Reason:

Reject Request

User: [redacted] [Send Feedback](#)
Previous | Next | Home | Log Out | Change Project

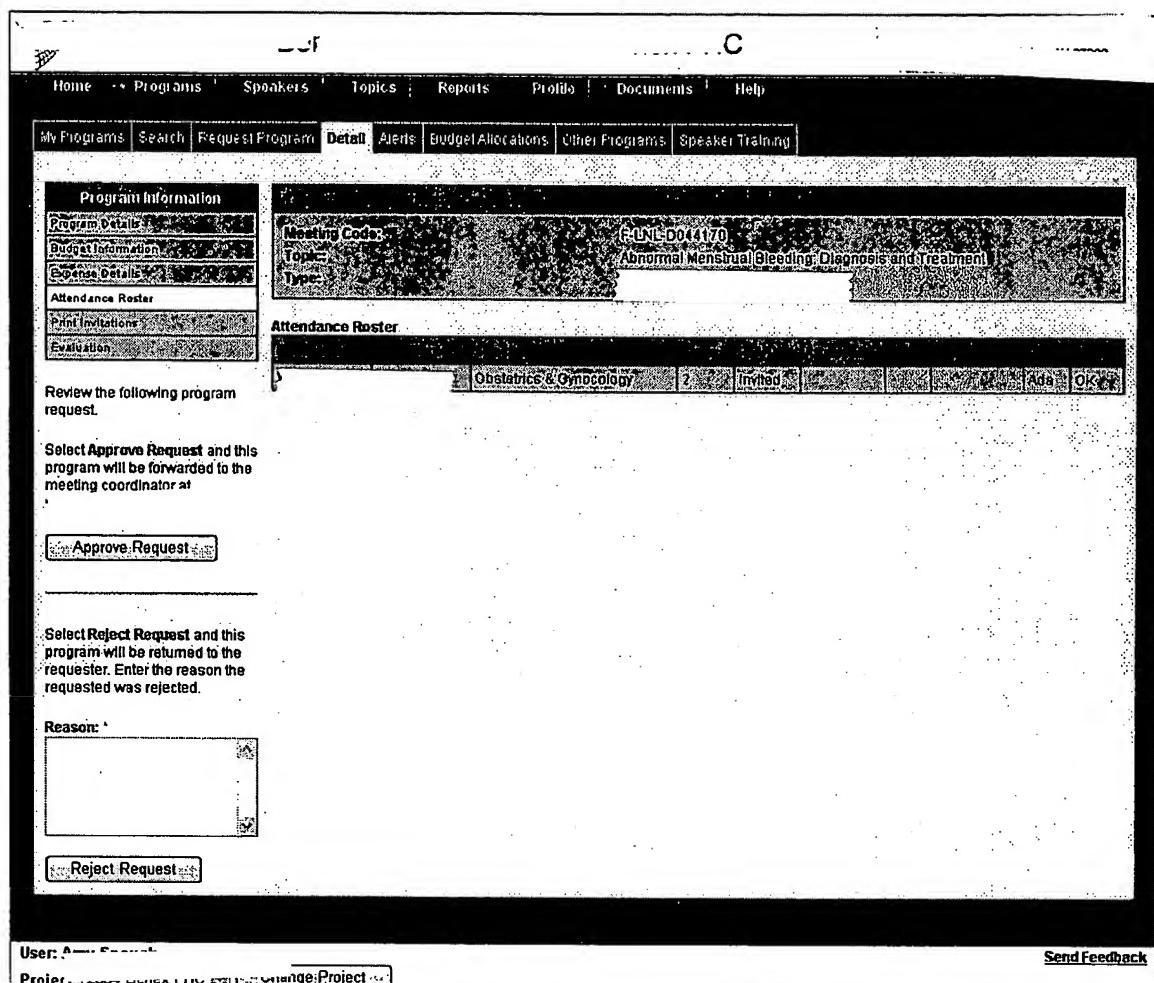


FIGURE 5

Home Programs Speakers Topics Reports Profile Documents Help

My Programs Search Request Program **Detail** Alerts Budget Allocation Other Programs Speaker Training

Program Information

Program Details
Budget Information
Expense Details
Attendance Report
Print Invitations
Evaluation

Meeting Code: F-LNL-D044170
Topic: Abnormal Menstrual Bleeding: Diagnosis and Treatment
Type:

INVITATIONS

Review the following program request.

Select Approve Request and this program will be forwarded to the meeting coordinator at:

Approve Request

Select Reject Request and this program will be returned to the requester. Enter the reason the requested was rejected.

Reason:

Reject Request

User: / Send Feedback

Preferred 2009 Dates: Change Project

FIGURE 6

Home Programs Speakers Topics Reports Profile Documents Help

My Programs Search Request Program Detail Alerts Budget Allocations Other Programs Speaker Training

Program Information

Program Details	Meeting Code: F-LNL-D044170
Budget Information	Topic: Abnormal Menstrual Bleeding: Diagnosis and Treatment
Expense Details	Type:
Attendance Report	Speaker:
Print Invitations	Venue: Carl Albert Indian Hospital
Evaluation	

Review the following program request.

Select Approve Request and this program will be forwarded to the meeting coordinator at:

Approve Request

Select Reject Request and this program will be returned to the requester. Enter the reason the requested was rejected.

Reason:

Reject Request

Evaluation

The planning and execution of useful and educationally sound continuing education activities are guided in large part by input from our representatives that are hosting them. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete this evaluation form. Your responses will help ensure that future programs are informative and meet the educational needs of our customers.

Please complete the evaluation using a scale of 1-5 (5 being the best rating, 1 being the lowest.)

SPEAKER EVALUATIONS:

Demonstrated current knowledge of the topic. 5 4 3 2 1

Was an effective presenter. 5 4 3 2 1

Effectively met the learning objectives of the program. 5 4 3 2 1

Overall speaker rating. 5 4 3 2 1

Please provide any additional comments pertaining to this speaker (positives and negatives):

PLEASE RATE THE PROGRAM BASED UPON THE FOLLOWING:

Program met the learning objectives. 5 4 3 2 1

Participant/Speaker Interaction. 5 4 3 2 1

F16 VDE 7

Search

The following search section has been added in November.

The screenshot shows a web-based search interface. At the top, there is a navigation bar with links: Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. Below the navigation bar, a horizontal menu bar includes: My Programs, Search (which is highlighted in blue), Request Program, Alerts, Budget Allocations, Other Programs, and Speaker Training.

The main content area is titled "Select your search criteria below." It contains several search fields grouped into sections:

- Rep Information:** Last Name (text input), First Name (text input).
- Program Information:** Meeting Code (text input).
- Territory:** Territory (text input).
- Program Status:** A checkbox labeled "Check this box if you want to search by status".
- Venue Information:** Venue Name (text input).
- Program Date Start:** A date input field with a calendar icon.
- Program Date End:** A date input field with a calendar icon.
- City:** City (text input).
State: State (dropdown menu) with an "OK" button.
- Speaker Information:** Last Name (text input), First Name (text input).

Below these fields, there is a note: "Please enter the desired search criteria. All of the fields are optional. You may use the * as a wildcard character." There is also a link: "To clear the search criteria, click on the New Search button."

At the bottom of the search form, there are two buttons: "Search" and "New Search".

At the very bottom of the page, there are links for "Project: Logout" and "Send Feedback". On the right side, there is build information: "Version: 1.1.1416.28009" and "Build Date: 11/17/2009 3:33:38 PM".

FIGURE 8

Recaptured Screens

The screens in this section are already present in the Berlex patent. However, many were missing data, so I re-captured them with better data. You can use them if you think it will better explain the functionality.

A screenshot of a computer application window titled "Berlex". The menu bar includes "Home", "Programs", "Speakers", "Topics", "Reports", "Profile", "Documents", and "Help". The top right corner shows "Tel: 800-700-0700 - Fax 800-205-0190". Below the menu is a navigation bar with tabs: "My Programs", "Search", "Request Program", "Alerts", "Budget Allocations", "Other Programs", and "Speaker Training". A sub-menu for "My Programs" is open, showing a table with columns "Program Status" and "Count". The data is as follows:

Program Status	Count
Pending Request	1
Request Submitted for Approval	4
Request Approved	1
Request Denied	0
In Progress	0
Set up complete	5
Completed	0
Reopened	0
Postponed	1
Canceled	0
Program Request in Evaluation	0

At the bottom left is a "LOGOUT" button. On the right side, there are links for "Send Feedback", "Version: 1.1.1416.2009", and "Build Date: 1/17/2009 3:33:36 PM".

FIGURE 9

30

The screenshot shows a software application window titled "Pending Request". At the top, there is a navigation bar with links: Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. Below the navigation bar is a menu bar with options: My Programs, Search, Request Program, Alerts, Budget Allocated, Other Programs, and Search/Training. On the right side of the menu bar is a "Print in Excel" button. The main content area is titled "Pending Request" and contains a table with one row. The columns in the table are: Meeting Code, Location, Reason, Speaker, Topic, Date, Status, Meeting Date, and Session ID. The data in the table is as follows:

Meeting Code	Location	Reason	Speaker	Topic	Date	Status	Meeting Date	Session ID
E-CMS-00000000				Approach to Managing Abnormal Uterine Bleeding	1000	Pending	11/12/2003 5:32:00 PM	1

A note below the table says: "You can click on any column header to sort by that column". At the bottom left of the window are buttons for "Logout" and "Change Project...". At the bottom right are "Send Feedback", "Version: 1.1416.28009", and "Build Date: 11/17/2003 3:32:38 PM".

FIGURE 10

Home Programs Speaker Topics Reports Profile Documents Help

My Programs Search Request for Approval News Budget Allocation Other Resources Edit User Training

Request Submitted for Approval

Export to Excel

Meeting Code	Interview Rep.	Speaker	Topic	Type	Status	Approved	Rejected
E-CME-E034125	E034125		Noncontraceptive Benefits of Oral Contraceptives - The Basis for Individual Choice -		Request Submitted for Approval	02/09/2004 PM	10/19/2003 8:53:33 PM
E-CME-C077392	C077392		Noncontraceptive Benefits of Oral Contraceptives - The Basis for Individual Choice -		Request Submitted for Approval	03/04/2004 PM	10/19/2003 8:25:58 PM
E-GR-E037584	E037584		Greater Contraceptive Choices		Request Submitted for Approval	04/06/2004 PM	10/20/2003 1:09:04 PM
E-CME-C077392-2	C077392		Noncontraceptive Benefits of Oral Contraceptives - The Basis for Individual Choice		Request Submitted for Approval	04/01/2004 PM	10/20/2003 8:58:34 PM

You can click on any column header to sort by that column

Version: 1.1.1416.28009
Build Date: 11/17/2003 3:33:38 PM

FIGURE 11

Home -- Programs Speakers Topics Reports Profile Documents Help

My Programs Search Request Program Alerts Budget Allocation Other Requests Scavenger Hunt

Request Approved

Action Code	Yearbook	Rept	Scavenger	Year	Days	Period	Meeting Date	Requested	Approved
EPRO-0000000	IUS	The Mirena Advantage					01/30/2004	11/1/2003 12:39:59 PM	11/11/2003 12:40:44 PM
1									

You can click on any column header to sort by that column.

Send Feedback

Version: 1.1.1416.20009
Build Date: 11/17/2003 3:33:30 PM

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Request Denied						
Request ID	Title	Req.	Speaker	Topic	Date	Status
RHC-PRO-A077102	A077102			IUS: The Mirena Advantage		Request Denied
RHC-CSC-A014010				Demystifying PMS: The Chemical/Hormonal Spectrum		Request Denied
RHC-CSC-A037036	A037036			Demystifying PMS: The Chemical/Hormonal Spectrum		Request Denied
RHC-CME-B017154-2	B017154			Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Request Denied
RHC-CR-A067088	A067088			HRT: the estrogen controversy since WHI		Request Denied
RHC-CSC-A037036-2	A037036			Demystifying PMS: The Chemical/Hormonal Spectrum		Request Denied
RHC-CME-B037484	D037484			Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Request Denied
RHC-CME-A037038	A037038			Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Request Denied
RHC-PRO-E087676	E087676			IUS: The Mirena Advantage		Request Denied
RHC-CME-A037040-37	A037040			Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Request Denied

You can click on any column header to sort by that column

Change Project... [Send Feedback](#)

Version: 1.1.1416.28000
Build Date: 11/17/2003 3:33:38 PM

FIGURE 13

In Progress						
Meeting Code #	Title	Date	Document	Topic	Start Date	End Date
EHC-GR-7110-2	AD97122			Yasmin and Mirena Program	In Progress	02/25/2004
EHC-GR-7020-2	AD27020			Greater Contraceptive choices for Enhancing Health	In Progress	01/23/2004
EHC-GR-7098-2	AD77098			Greater Contraceptive Choices for Enhancing Health	In Progress	02/19/2004
EHC-GR-7038	AD37038			DIFFERENT FORMS OF CONTRACEPTION FOR QUALITY OF LIFE	In Progress	01/21/2004
EHC-GR-7280-2	C057380			Greater Contraceptive Choices for Enhancing Health	In Progress	02/19/2004
EHC-GR-7234	B087234			Contraceptive Update	In Progress	02/17/2004
EHC-GR-7231-2	B087234			Contraceptive Update	In Progress	02/19/2004
EHC-GR-7014-2	A017014			Reproductive Health Benefits Throughout the Lifecycle	In Progress	01/21/2004
EJ-HL-C02	C09			Noncontraceptive Benefits of Oral Contraceptives	In Progress	11/20/2003

You can click on any column header to sort by that column

[Change Project](#)

[Send Feedback](#)

Version: 1.1.1416.20009
Build Date: 11/17/2003 3:33:39 PM

FIGURE 14

Home <> Programs Speakers Topics Reports Profile Documents Help

My Programs Search Recent Programs Plans Budget Allocation Other Programs Speaker Training

Set-up complete

Export to Excel

Meeting Code	Territory	Speaker	Topic	Doc	Status	Start Date	Meeting Date
FHC-CR-7112	A097112		Contraceptive Update		Set-up complete	05/20/2004	
FHC-CR-7109			Reproductive Health Benefits Throughout the Life Cycle		Set-up complete	03/15/2004	
FHC-CR-7040	A037040		Reproductive Health Benefits Throughout the Life C		Set-up complete	01/22/2004	
FHC-CR-7280	B097280		IUD Update		Set-up complete	02/06/2004	
FHC-CR-7362-2	C057362		PMS		Set-up complete	04/26/2004	

You can click on any column header to sort by that column.

Version: 1.1.1418.26009
Build Date: 11/17/2003 3:33:36 PM

FIGURE 15

Completed								
Meeting Code	Year/Row	Rep.	Speaker	Topic	Date	Project	Comments	Export to Excel
FHC-GR-7110	A087110			Contraception	2003 Berlex Grand Rounds (FHCGRD-0103)	Completed	02/28/2003	
FHC-GR-7116	A087116			Contraception	2003 Berlex Grand Rounds (FHCGRD-0103)	Completed	01/10/2003	
FHC-GR-7584				Contraception	2003 Berlex Grand Rounds (FHCGRD-0103)	Completed	01/17/2003	
FHC-CSC-7080	A047056			Demystifying PMS: The Chemical/Hormonal Spectrum	2003 Berlex CSC Meeting (HCCSC-0103)	Completed	02/12/2003	
FHC-GR-7392	C057382			Contraception	2003 Berlex Grand Rounds (FHCGRD-0103)	Completed	02/10/2003	
FHC-GR-7382-2	C057382			Contraception	2003 Berlex Grand Rounds (FHCGRD-0103)	Completed	08/09/2003	
FHC-GR-7570	E027570			Contraception	2003 Berlex Grand Rounds (FHCGRD-0103)	Completed	03/05/2003	
FHC-GR-7082	A047082			Reproductive Health Benefits Throughout the Lifecycle	2003 Berlex Grand Rounds (FHCGRD-0103)	Completed	05/27/2003	
FHC-PRO-4260	D024260			IUS: The Mirena Advantage	2003 Berlex Promotional Dinner Meeting (PRO-0103)	Completed	02/13/2003	
FHC-PRO-4260-3	D024260			IUS: The Mirena Advantage	2003 Berlex Promotional Dinner Meeting (PRO-0103)	Completed	02/19/2003	

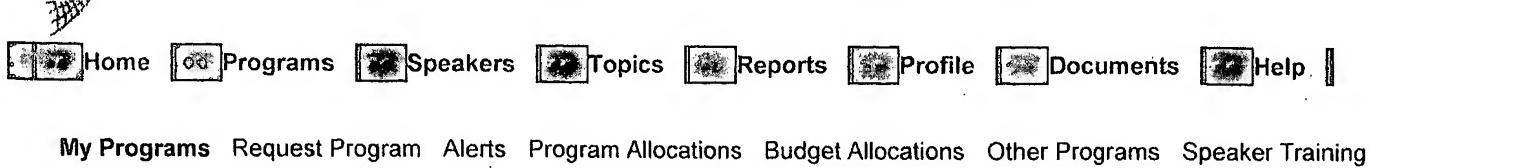
1 2 3 4 5 6 7 8 9 10

You can click on any column header to sort by that column.

Send Feedback

Version: 1.1.1418.26009
Build Date: 11/17/2003 3:33:38 PM

FIGURE 16



Reconciled

[Export to Excel](#)

There are no programs of this status currently in your territory.

User: 1 ; [Send Feedback](#)
Project: 201 ; [Change Project](#)
[LOGOUT](#) Version: 1.1.1389.20425
Build Date: 10/21/2003 12:20:50 PM

Figure 17

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help

My Programs

Postponed

Meeting Code	Thumbnail	Title	Topic	Type	Status	Meeting Date
HIC-CME-7155		B084155	Greater Contraceptive Choices for Enhancing Health...		Postponed	05/20/2003
HIC-CME-7044		A037044	CONTRACEPTIVE OPTIONS: Customizing Contraceptives...		Postponed	11/29/2003
HIC-CME-7169			Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Postponed	09/17/2003
HIC-CME-7204			Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Postponed	05/20/2003
HIC-CME-7038		A037038	Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Postponed	05/17/2003
HIC-CME-7438		D017438	Reproductive Health Benefits throughout the Lifecycle		Postponed	10/02/2003
HIC-CME-42052		A084205	Reproductive Health Benefits throughout the Lifecycle		Postponed	02/25/2004
HIC-CR-7388		C077388	Innovations in Contraceptive Technology (717)		Postponed	08/29/2003
HIC-CME-73022		D0087502	Reproductive Health Benefits throughout the Lifecycle		Postponed	08/14/2003
HIC-CME-7654		E077654	Greater Contraceptive Choices for Enhancing Health-Related Quality of Life		Postponed	08/29/2003
12						

You can click on any column header to sort.

[Send Feedback](#)

Version: 1.1.1410.20009
Build Date: 11/17/2003 3:33:38 PM

F16 JRE 18

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help

[My Programs](#) | [Search](#) | [Previous Program](#) | [Alerts](#) | [Program Applications](#) | [Subject Extractions](#) | [Other Programs](#) | [Site and Training](#)

Cancelled [Export to Excel](#)

Meeting Code	Termination Date	Reason	Topic	Year	Event Type	Status	Meeting Date
FHC-CSC-7098-2	A057068		Demystifying PMS: The Chemical/Hormonal Spectrum	2003	CSC Meeting (FHCCBC-0103)	Cancelled	05/28/2003
FHC-GR-7114	A087114		Contraception	2003	Grand Rounds (FHCGRD-0103)	Cancelled	05/07/2003
FHC-PRO-7390	C077390			2003	Promotional Dinner Meeting (PRO-0103)	Cancelled	02/21/2003
FHC-CSC-7098-2	A047058		Demystifying PMS: The Chemical/Hormonal Spectrum	2003	CSC Meeting (FHCCBC-0103)	Cancelled	01/21/2003
FHC-CSC-7098-3	A047058		Demystifying PMS: The Chemical/Hormonal Spectrum	2003	CSC Meeting (FHCCSC-0103)	Cancelled	02/27/2003
FHC-CSC-7098-4	A047058		Demystifying PMS: The Chemical/Hormonal Spectrum	2003	CSC Meeting (FHCCSC-0103)	Cancelled	02/07/2003
FHC-PRO-1269-2	D024260		IUS: The Mirena Advantage	2003	Promotional Dinner Meeting (PRO-0103)	Cancelled	01/31/2003
FHC-CSC-7098	A077096		Demystifying PMS: The Chemical/Hormonal Spectrum	2003	CSC Meeting (FHCCSC-0103)	Cancelled	01/28/2003
FHC-CSC-7098-3	A077096		Demystifying PMS: The Chemical/Hormonal Spectrum	2003	CSC Meeting (FHCCSC-0103)	Cancelled	02/04/2003
FHC-GR-7098	A077096		Contraception	2003	Grand Rounds (FHCGRD-0103)	Cancelled	04/30/2003

1 2 3 4 5 6

You can click on any column header to sort by that column

[Send Feedback](#)

Version: 1.1.1418.20009
Build Date: 1/17/2003 3:33:30 PM

FILEDCE 19

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help

Tel: 800-700-4793 • Fax: 800-295-0499

MyPrograms [Logout] Printed On: 10/17/2003 3:33:20 PM Last Update: 10/17/2003 3:33:20 PM

Programs Requiring Evaluation

[Export to Excel](#)

Member Code	Category	Title	Description	Start Date	End Date	Entered By	Entered On
EJBL-029	CPS	Noncontraceptive Benefits of Oral Contraceptives				Completed	10/20/2003

You can click on any column header to sort by that column.

[Send Feedback](#)

Version: 1.1.410.2009
Build Date: 10/17/2003 3:33:20 PM

[LOGOUT](#) [Change Project](#)

FIGURE 20

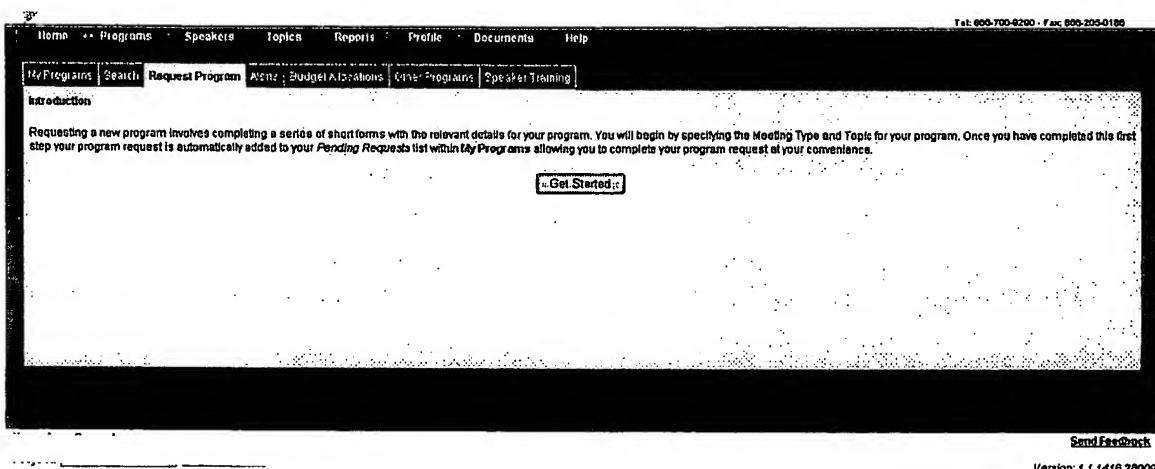


Figure 21A

This screenshot shows the first step of the 'Request Program' form. The left sidebar lists various fields: Meeting Type and Topic, Budget Allocations, Target Audience, Program Description, Program Details, Related Materials, Date and Time, Venue Information, Address/Website Information, Age Group, Program Type, Program Title, and Topic. A note states that you can remove the request at any time before submission. The main area is titled 'Select Program Type' and contains a dropdown menu. A note below says 'HT topics will be recommended for Grand Rounds, Learn and Learn and CASE dinner programs.' A 'Go to Next Step' button is at the bottom right. The bottom right corner includes 'Send Feedback', 'Version: 1.1.1410.28009', 'Build Date: 11/17/2003 3:33:38 PM', and a 'LOGOUT' link.

Figure 21B

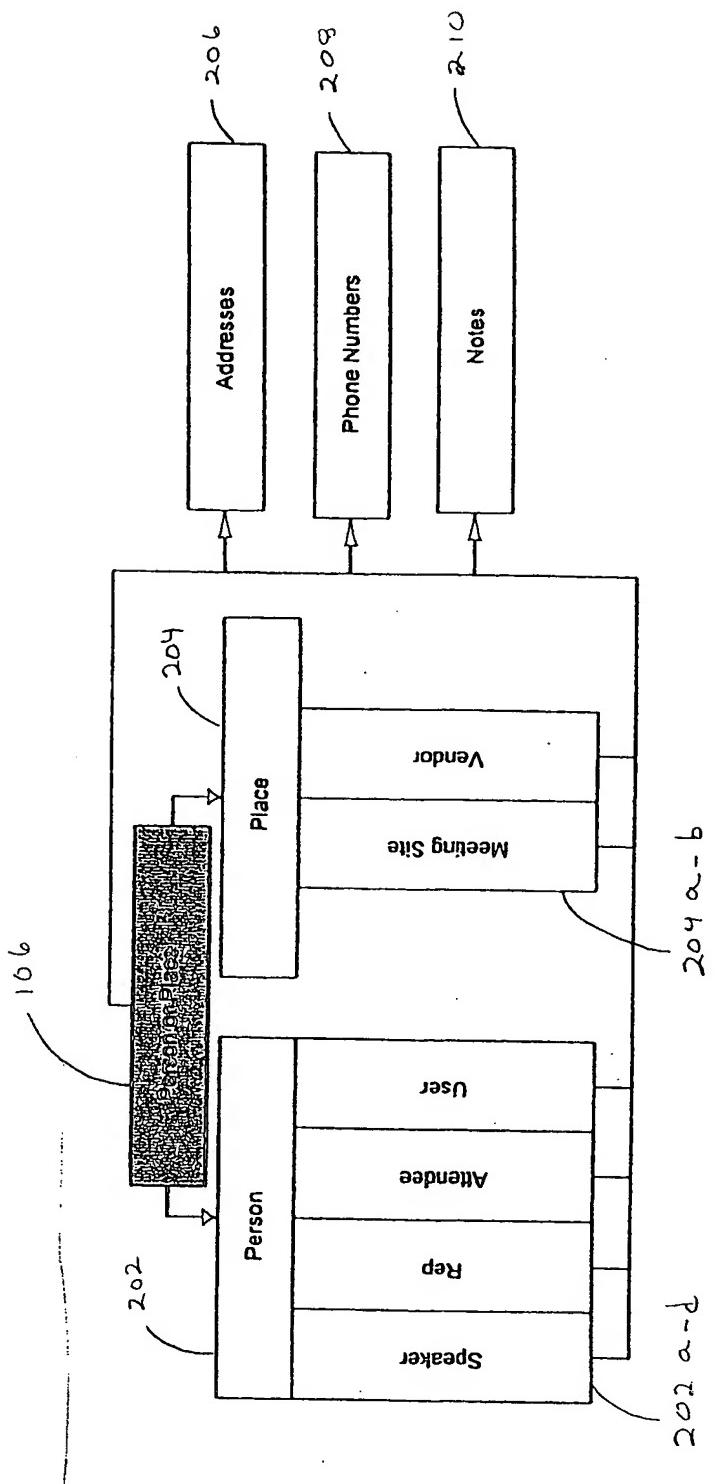


FIGURE 22

FOR TRAINING PURPOSES ONLY

Good Morning

<u>Step 1:</u>	Select application mode: <input type="radio"/> <input checked="" type="radio"/> <input type="radio"/>	303
<u>Step 2:</u>	Select an existing client or add a new one: <input type="text"/>	302
<u>Step 3:</u>	Select an existing brand or add a new one: <input type="text"/>	304
<u>Step 4:</u>	Select an existing project or add a new one: <input type="text"/>	306
	<input type="button" value="SEARCH"/>	308
	<input type="button" value="CLEAR"/>	310
	<input type="button" value="CLOSE"/>	312

FIGURE 23

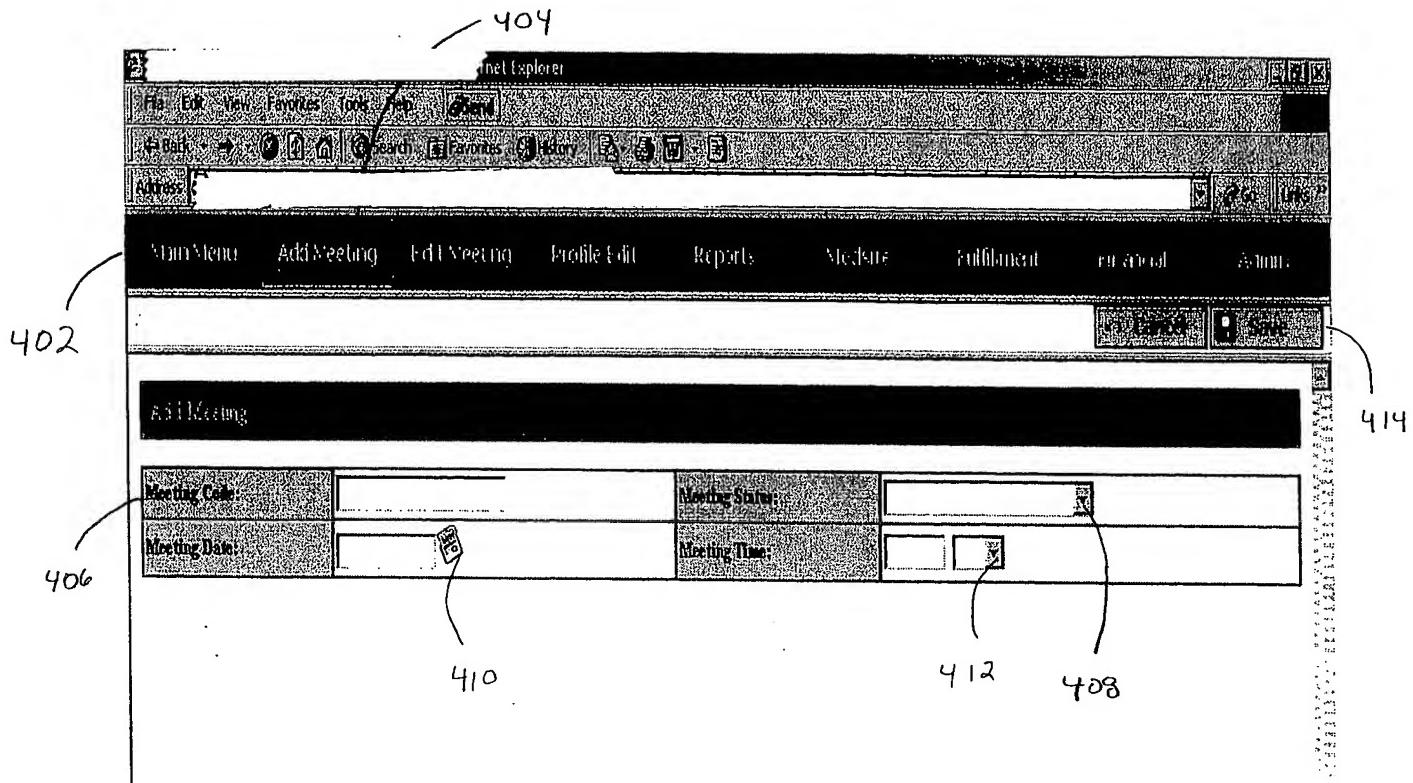


FIGURE 24

Meeting Type and Topic

The first step in adding a meeting is to choose a Meeting Type and Topic.

This screenshot shows a web-based application interface for requesting a program. At the top, there's a navigation bar with links for Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. Below this is a secondary navigation bar with links for My Programs, Search, Request Program, Alerts, Budget Allocations, Other Programs, and Speaker Training. The main content area is titled "Program Initiation Form". It contains a sidebar with a tree view of form sections: Meeting Type and Topic, Budget Accountability, Target Audience, Primary Dates, Secondary Information, Date and Time, Location, Additional Values Information, Audio/Video, Program Costs, and Additional Notes. A note below the sidebar states: "You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable." To the right of the sidebar, a message says: "First select the type of program desired, then choose a topic from the list below." A dropdown menu labeled "Type of Program" is open, showing options like "Medical Approach to Managing Abdominal Uterine Bleeding" and "Non-contraceptive Benefits of Oral Contraceptives: The Basis for Individual Choice". Below the dropdown, a note says: "This topic will be available soon for Grand Rounds, University Lecture and CME Credit purposes." At the bottom of the form, there are buttons for "Delete", "Printed", and "Go to Next Step". On the far right, there's a "Send Feedback" link. At the very bottom left, there's a "LOGOUT" link. The bottom right corner displays the version information: "Version: 1.1.1416.28009" and "Build Date: 11/17/2003 3:33:38 PM".

FIGURE 25

Budget Accountability

Budget accountability can be assigned to one or more reps on the Budget Accountability page.

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help |

My Programs | Search | Request Program | Alert | Budget Allocations | Other Programs | Speaker Training |

Program Initiation Form

Meeting Type and Topic:

Budget Accountability
Other Audience
Primary Driver
Secondary Information
Date and Time
Venue Information
Additional/Venue Information
Audio Visual
Program Costs
Additional Notes
None

* Required

You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable.

[Delete](#)

If you need to share the cost of a program with other territories, you may do so by adding additional reps and assigning a percentage of the budget they will be responsible for. The total budget allocation must equal 100% before you may submit the program request.

To add a rep, click on the [Search for Rep](#) button. You can remove a rep from the program by clicking on the X icon. To change the budget percentage, click on the [Edit](#) link. Enter the desired percentage in the box then click [Update](#). You can undo changes by clicking on [Cancel](#).

If you would like to evenly distribute the budget allocation amongst all of the reps, click on the [Auto Allocate](#) button.

Rep Name	Territory	Budget
X		100.0000
		Total: 100

[Search for Rep](#) | [Auto Allocate](#)

Required | [Go to Next Step](#)

Use: _____

Project: _____

[Logout](#)

[Send Feedback](#)

Version: 1.1.1416.28009
Build Date: 11/17/2003 3:33:38 PM

FIGURE 26

Target Audience

The following page allows users to designate the number of attendees, the target audience type, and specific targeted medical professionals.

The screenshot shows a web-based application interface for program initiation. At the top, there's a navigation bar with links for Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. Below the navigation, a sub-menu for 'Programs' includes 'Request Program', 'Update', 'Budget Allocations', 'Other Programs', and 'Speaker Training'. The main content area is titled 'Program Initiation Form' and contains several sections:

- Meeting Type and Topic:** A dropdown menu showing 'Meeting Type' and 'Topic'.
- Budget Availability:** A dropdown menu showing 'Budget Availability'.
- Target Audience:** A dropdown menu showing 'Target Audience'.
- Primary Doctor:** A dropdown menu showing 'Primary Doctor'.
- Primary Information:** A dropdown menu showing 'Primary Information'.
- Date and Time:** A dropdown menu showing 'Date and Time'.
- Venue Information:** A dropdown menu showing 'Venue Information'.
- Additional Venue Information:** A dropdown menu showing 'Additional Venue Information'.
- Audience Level:** A dropdown menu showing 'Audience Level'.
- Program Costs:** A dropdown menu showing 'Program Costs'.
- Additional Notes:** A dropdown menu showing 'Additional Notes'.
- Finish:** A button labeled 'Finish'.

Below these sections, there's a note about removing the request from the system:

You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable.

Buttons for 'Delete' and 'Required' are present. To the right, there's a search interface for targets:

Search for Targets
Enter target ID or name:
Primary Doctor: Family Practitioner Nurse Practitioner
 Physician Assistant Other healthcare professional
 Internist Endocrinologist
 Orthopedic Surgeon Physician Assistant

Below the search interface, there's a note about CME accreditation:

Congress and CME accreditation is based on the target list. The target list is created in order to grant accreditation and registration for your program. In the case of CME programs, Congress will complete a random audit on reception.

At the bottom, there are buttons for 'Required' and 'Go to Next Step'. On the far right, there's a 'Send Feedback' link. At the very bottom, there's a footer with 'Version: 1.1.1416.28009' and 'Build Date: 11/17/2003 3:33:38 PM'.

FIGURE 27

Driving Factors

The meeting must be assigned a primary driving factor. This can be a speaker, date, or location. This determines the meetings “driving factors”. Secondary and Tertiary driving factors can be designated.

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help

Program Initiation Form

Please rank these items in order of importance:

Primary Driver: Speaker

Secondary Driver: Select Driver

Tertiary Driver: Select Driver

COOENIX will not move on to an automated selection for the primary program driver without selecting a driver.

Required

You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable.

Delete

Go to Next Step

FIGURE 28

Speaker Information

This page lets the user choose the meeting speaker.

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help

My Programs | **Search** | **Request Program** | **Alerts** | **Budget Allocations** | **Other Programs** | **Speaker Training**

Program Initiation Form	
Meeting Type and Topic	
Speaker Availability <input type="checkbox"/> Preferred Speaker <input type="checkbox"/> Alternate Speaker <input type="checkbox"/> Other <input type="checkbox"/> Primary Driver	
Speaker Information <input type="checkbox"/> Date and Time <input type="checkbox"/> Venue Information <input type="checkbox"/> Visual Aids <input type="checkbox"/> Program Content <input type="checkbox"/> Additional Notes <input type="checkbox"/> Fines	
Required <p>You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable.</p> <p>Delete</p>	

Objectively Preferred speaker and 2 Alternate Speakers below. Click on **Select Speaker** to find the desired speaker. Click on **(Remove Speaker)** to remove that speaker from your list of choices. Click on the checkmark to make the speaker information.

After you add a speaker, click on the checkbox if the speaker will attend. This will determine the estimated expenses for this program.

Choices	Speakers Listed	Attendees
Preferred Speaker <input type="checkbox"/> Select Speaker Alternative Speaker 1 <input type="checkbox"/> Select Speaker Alternative Speaker 2 <input type="checkbox"/> Select Speaker Alternative Speaker 3 <input type="checkbox"/> Select Speaker	Preferred Speaker <input checked="" type="checkbox"/> Select Speaker Alternative Speaker 1 <input type="checkbox"/> Select Speaker Alternative Speaker 2 <input type="checkbox"/> Select Speaker Alternative Speaker 3 <input type="checkbox"/> Select Speaker	<input checked="" type="checkbox"/> Select Speaker <input type="checkbox"/> Select Speaker <input type="checkbox"/> Select Speaker <input type="checkbox"/> Select Speaker <input type="checkbox"/> Select Speaker

[Add New Note](#)

Required

[Go to Next Step](#)

FIGURE 29

Request Program: Date and Time

The date and time are set using this page.

Home Programs Speakers Topics Reports Profile Documents Help

My Programs | Search | **Request Program** | Alerts | Budget Allocations | Other Programs | Speaker Training

Program Initiation Form

Required

You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable.

Preferred Date: 2nd Choice: 3rd Choice:

Start Time: PM

Estimated End Time: PM

Meeting Type:

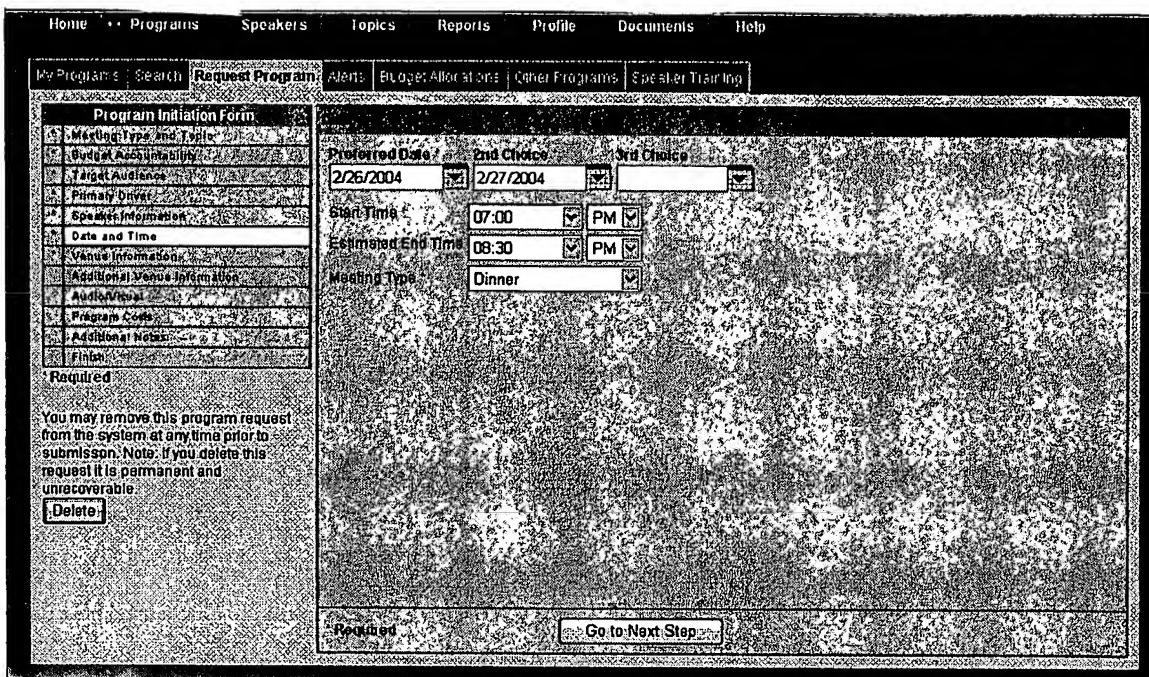


FIGURE 30

Venue

The meeting venue and contact information are recorded on this page.

This screenshot shows a web-based application for managing meeting programs. The top navigation bar includes links for Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. The current page is titled "Request Program". A sidebar on the left lists various sections of the form: Program Initiation Form, Meeting Type and Topic, Budget Accountability, Target Audience, Primary Dates, Speaker Information, Date and Time, Venue Information, Additional Venue Information, Audio Visual, Program Costs, and Attachments. A note at the bottom of the sidebar states: "You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable." Below the sidebar, there are two sections for venue selection. The first section, labeled "1st Choice", contains fields for Address (Erwin Square), City, State, Zip (Durham, NC, 27705), Contact Name, Phone ((919) 286-9712), FAX ((919) 416-9706), and E-mail. The second section, labeled "2nd Choice", has similar fields but is currently empty. At the bottom of the form, there is a "Venue Notes" area with a link to "Add New Note". A note at the bottom of this area says: "You can add notes to your program request. These notes will be visible to you and anyone else who has access to this program request." Finally, there is a "Required" field and a "Go to Next Step" button at the very bottom.

Version: 1.1.1416.28009
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FIGURE 31

Request Program: Additional Venue

Additional venue details can be designated on this page.

Home Programs Speakers Topics Reports Profile Documents Help

My Programs Search Request Program Alerts Budget Allocations Other Programs Speaker Training

Program Initiation Form

1 Meeting Type and Topic
2 Budget Accountability
3 Target Audience
4 Priority Driver
5 Speaker Information
6 Date and Time
7 Venue Information
8 Additional Venue Information
9 Audio/Visual
10 Program Case
11 Additional Notes
12 Final

* Required

You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable.

[Delete](#)

Private Room? Yes No

Has a reservation already been made? Yes No

Reservation

Buffet Beer, wine, and soda only
 Plated Drinks based on consumption
 1/2 hour cocktail reception
Meeting start time:

Room setup U-Shape Classroom Banquet
 Conference Theatre

Registration table required? Yes No

Catered Event? Yes No

Caterer name and contact info:

* Required

[Send Feedback](#)

Version: 1.1.1416.28009
Build Date: 11/17/2003 3:39:38 PM

FIGURE 32

Audio/Visual Requirements

Users can record AV needs with this page.

The screenshot shows a web-based application for requesting programs. At the top, there's a navigation bar with links for Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. Below this is a secondary navigation bar with links for My Programs, Search, Request Program, Edit, Budget Allocations, Other Programs, and Speaker Training. The main content area is titled "Program Initiation Form". It contains several sections:

- Meeting Type and Topic:** A dropdown menu showing "Meeting" selected.
- Budget Accountability:** A dropdown menu showing "None" selected.
- Target Audience:** A dropdown menu showing "General" selected.
- Primary Driver:** A dropdown menu showing "Presentation" selected.
- Speaker Information:** A dropdown menu showing "None" selected.
- Date and Time:** A dropdown menu showing "None" selected.
- Venue Information:** A dropdown menu showing "None" selected.
- Additional Venue Information:** A dropdown menu showing "None" selected.
- Audio/Visual:** A dropdown menu showing "None" selected.
- Program Details:** A dropdown menu showing "None" selected.
- Additional Notes:** A text input field containing "None needed, will provide own AV equipment".
- Finish:** A button labeled "Finish".

Below these sections is a note: "All representatives are required to bring a laptop with a floppy drive to all programs."

Check all that apply:

A list of checkboxes for AV equipment, each with a price in parentheses:

- 35mm Slide Projector \$125
- Other \$0
- Flip ChartMarkers \$45
- Overhead Projector \$50
- Hand Microphone \$40
- Podium \$100
- Laser Pointer \$70
- Podium & Microphones \$125
- Lapel Microphone \$65
- Tripod Screen \$40
- LCD Projector \$400
- TV/VCR \$250
- None needed, will provide own AV equipment
- Wireless Microphone \$95

At the bottom of the form are buttons for "Required" and "Go to Next Step". On the right side, there's a "Send Feedback" link and text indicating the version and build date: "Version: 1.1.1416.28009" and "Build Date: 11/17/2003 9:33:38 PM".

FIGURE 33

Program Costs

The application displays program costs.

The screenshot shows a web-based application for managing program costs. At the top, there is a navigation bar with links: Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. Below the navigation bar, there is a menu bar with links: My Programs, Search, Request Program, Alerts, Budget Allocations, Other Programs, and Speaker Training. The main content area is titled "Program Initiation Form". It contains several sections: "Meeting Type & Topic", "Budget Accountability", "Target Audience", "Primary Driver", "Speaker Information", "Date and Time", "Venue Information", "Additional Venue Information", "AudioVisual", "Program Costs", and "Additional Notes". A note at the bottom of this section states: "You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable." There is a "Delete" button next to this note. To the right of the "Program Costs" section is a table showing estimated costs:

Budget Category	Estimated Costs
Speaker Honoraria	\$1,500.00
Speaker Expenses	\$1,000.00
Meeting Expenses	\$1,000.00
AV Expenses	\$0.00
CME Fees	\$527.00
Total	\$4,027.00

At the bottom of the main form, there are two buttons: "Required" and "Go to Next Step". Below the main form is a "Send Feedback" link. At the very bottom of the page, there is build information: "Version: 1.1.1416.28009" and "Build Date: 11/17/2003 3:33:38 PM".

F16UKE 34

Additional Notes

Users can record general notes relating to the meeting.

The screenshot shows a web application interface for requesting a program. At the top, there is a navigation bar with links: Home, Programs, Speakers, Topics, Reports, Profile, Documents, and Help. Below the navigation bar, there is a horizontal menu with tabs: My Programs, Search, Request Program, Alerts, Budget Allocations, Other Programs, and Speaker Training. The "Request Program" tab is currently selected. The main content area contains a form titled "Program Initiation Form". The form has the following fields:

- Meeting Type and Topic
- Budget Accountability
- Target Audience
- Primary Driver
- Speaker Information
- Date and Time
- Venue Information
- Additional Venue Information
- AudiVisual
- Program Details
- Additional Notes
- Finish

Below the form, there is a note: "You may remove this program request from the system at any time prior to submission. Note: If you delete this request it is permanent and unrecoverable." A "Delete" button is located next to this note. At the bottom of the form, there are two buttons: "Required" and "Go to Next Step".

At the very bottom right of the page, there are two small links: "Send Feedback" and "Version: 1.1.1416.26009 Build Date: 11/17/2003 3:39:38 PM".

F160128 35

Summary/Submit

Home Programs Speakers Topics Reports Profile Documents Help

My Programs Search Request Program Alerts Budget Allocations Other Programs Speaker Training

Program Initiation Form

Please review the information in your program request. Once the request is submitted, an email notification will be sent to your DM for approval. At this point you will not be able to make further changes to this request.

Submit Program Request

Meeting Code: FCMS-0000000-3
Topic: Medical Approach to Managing Abnormal Uterine Bleeding
Type: [redacted]

Program Date: 02/28/2004
Program Time: 7:00PM
Notes: ShowHide Notes

Speaker(s): Medical Approach to Managing Abnormal Uterine Bleeding
Estimated Attendance: 10
Actual Attendance: 0
Attendance Notes: ShowHide Notes

Meeting Planner Setup:

Meeting Planner: [redacted]
Tracking #: [redacted]
Invitations Mailed: [redacted]
Router Referrals: [redacted]

Venue: Cafe Parzad
Address: Elvin Square
Durham, NC 27705
Contact: Phone: (919) 286-9712
Fax: (919) 410-9705
Email: [redacted]
Venue Notes: ShowHide Notes

Additional Information:

Private Room?: Yes
Has a reservation already been made?: No
Reservation:

Meal Preferences: Plated
1/2 hour cocktail reception at meeting start time

F16 DR E 36

502

Edit Meeting (Data) [Last] [Next] [Delete] [Print] [New] [Cancel]			
Meeting Ref ID:	GLX-F3F-3	Meeting Status:	In Progress
Meeting Type:	Promotional	Meeting Date:	1/25/2002
Meeting Format:	Dinner Meeting	Date Requirements:	12/19/2001
Meeting Topic:	Type II Diabetes	Host Organization:	AMERICAN DIABETES ASSOCIATION
Meeting Start Time:	6:30 PM	Date Information Mailed:	NO
Meeting Host:	<input checked="" type="checkbox"/>	Date Attendance Report Received:	
Meeting Address:		Call Confirmation Requested:	
Meeting Latitude:			
Date/Day Packet Sent:			
7-Day Packet Tracking Number:			
Registration Report Received:	NO		
Meeting Update:			
Speaker Information:			

504
506
508
512
518
520
550
552
558
524
560

510
514
576
522
554
556
526

FIGURE 37

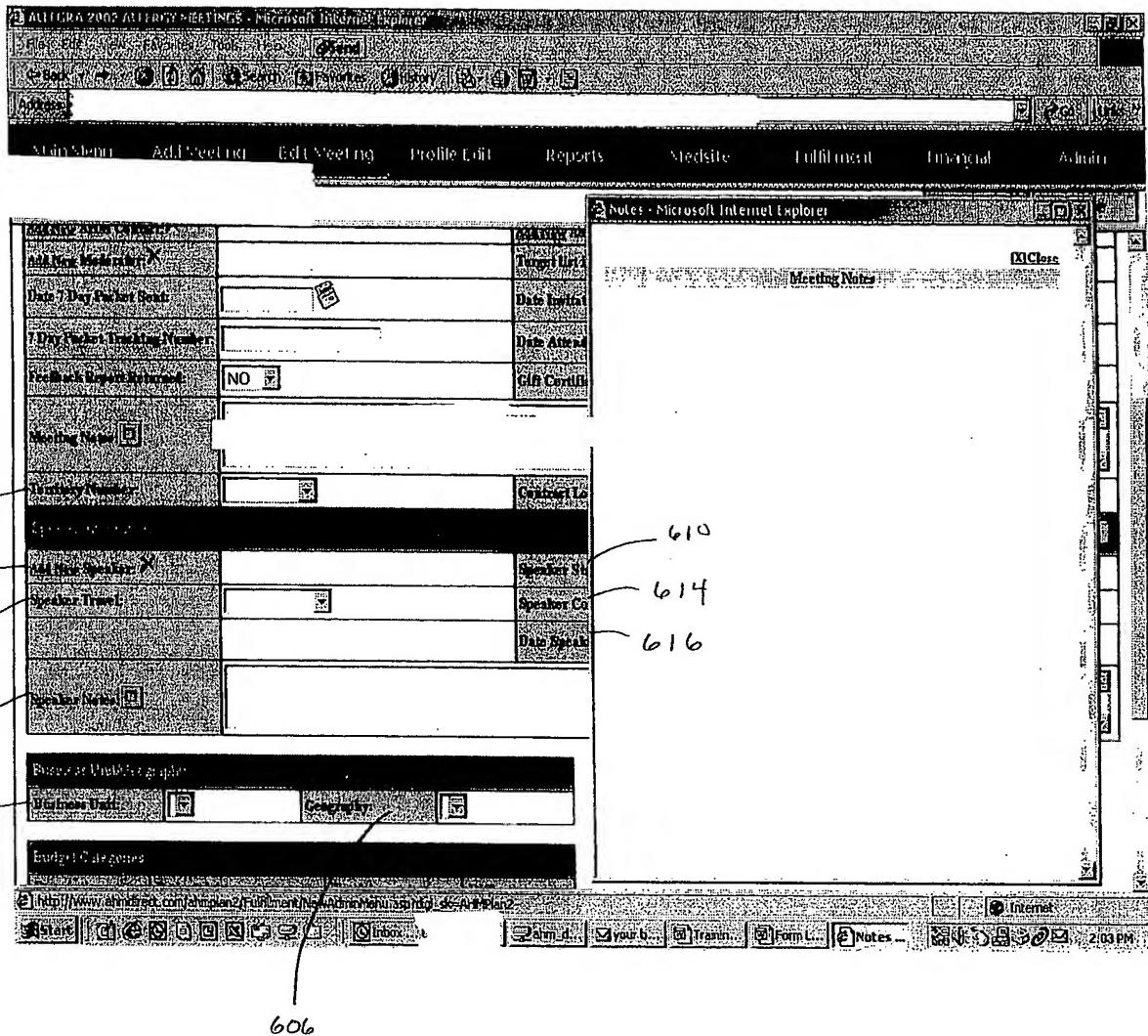


FIGURE 38

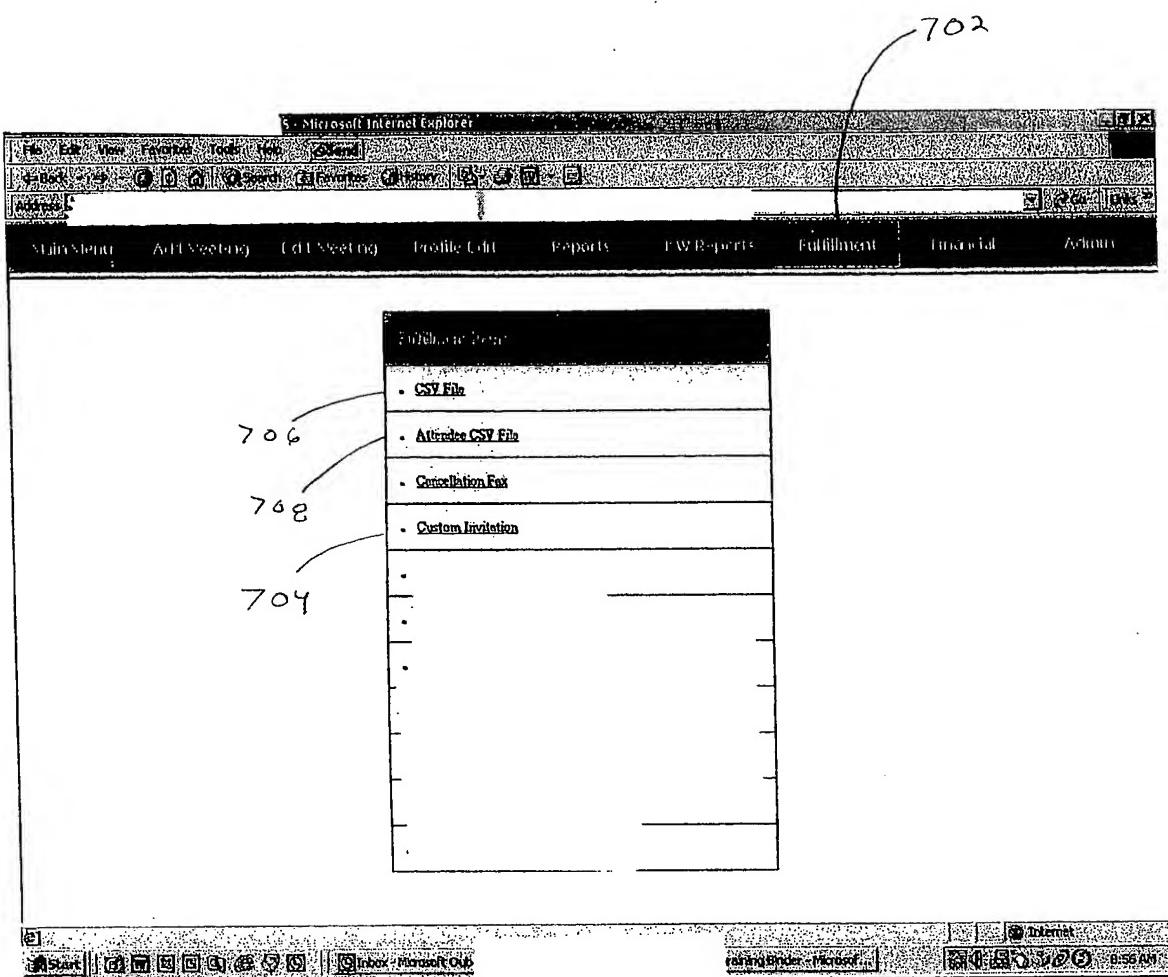


FIGURE 39

Meting Code	Meting Dat	Alrt Dat	Alrt	Note
FHC-PRO-4085-2	10/30/2003	10/31/2003	Program Evaluation Required	<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner, it is required that you fill out the forms before you may request any new programs. Thank you for your cooperation.</p> <p>Please click on the link below to complete the Program Evaluation form.</p> <p><u>meeting_id=&section=evaluation</u></p> <p>If you have any questions please call 90.</p>
FHC-CME-7266-2	10/30/2003	10/31/2003	Program Evaluation Required	<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner, it is required that you fill out the forms before you may request any new programs. Thank you for your cooperation.</p> <p>Please click on the link below to complete the Program Evaluation form.</p> <p><u>meeting_id=&section=evaluation</u></p> <p>If you have any questions please call 9290.</p>
FHC-CME-7268-2	10/30/2003	10/31/2003	Program Evaluation Required	<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner, it is required that you fill out the forms before you may request any new programs. Thank you for your cooperation.</p> <p>Please click on the link below to complete the Program Evaluation form.</p> <p><u>meeting_id=&section=evaluation</u></p> <p>If you have any questions please call</p>
				<p>This e-mail is to notify you that your program has been completed. To assist us in evaluating the effectiveness of this activity and to make recommendations for future educational offerings, please take a few moments to complete the program evaluation form. Your response will help ensure that future programs are informative and meet the educational needs of our customers.</p> <p>To ensure that the program evaluation forms are completed in a timely manner,</p>

Figure 40

My Programs Request Program Alerts **Program Allocations** Budget Allocations Other Programs Speaker Training

Area	Yasmin CSC				Mirena			
	Allocated	In Progress	Completed	Still Available	Allocated	In Progress	Completed	Still Available
A	39	0	35	4	11	1	9	1
B	36	0	34	2	9	2	11	-4
C	34	0	31	3	9	0	9	0
D	24	0	24	0	9	0	10	-1
E	21	0	20	1	12	0	7	5
Total	154	0	144	10	50	3	46	1

User:

[Send Feedback](#)

Project:

 Change Project

[LOGOUT](#)

Version: 1.1.1389.20425
Build Date: 10/21/2003 12:20:50 PM

Figure 41

My Programs Request Program Alerts Program Allocations **Budget Allocations** Other Programs Speaker Training

This tab will allow Region and District Managers to allocate funds to their Territories. For Reps, it will show the history of funds transfer.

Region/District/Territory	Description	Rep	Unallocated	+	Unallocated Districts	+	Allocated	=	Sub Total	Transfer	History
ALL	Total 2003 Budget		\$0	+		+		=	\$0		History
A	FHC East Reg - A		\$0	+	\$359,256	+	-\$6,101	=	\$353,155		History
B	FHC South Reg - B		\$0	+	\$331,177	+	\$6,110	=	\$337,287		History
C	FHC Central Reg - C		\$0	+	\$253,590	+	\$6,419	=	\$260,009		History
D	FHC West Reg - D		\$0	+	\$227,364	+	\$24,595	=	\$251,959		History
E	FHC Region	on	\$0	+	\$280,655	+	\$31,211	=	\$311,866		History
M	FHC Marketing		\$178,381	+	\$0	+	\$0	=	\$178,381	Transfer	History
Total			\$178,381	+	\$1,452,042	+	\$62,234	=	\$1,692,657		

User:

[Send Feedback](#)

Project:

[Change Project](#)

[LOGOUT](#)

Version: 1.1.1389.20425
Build Date: 10/21/2003 12:20:50 PM

Figure 42



My Programs Request Program Alerts Program Allocations Budget Allocations **Other Programs** Speaker Training

NPWH 6th Annual Conference

Women's Healthcare

From Adolescence through Menopause

October 15, 2003

Savannah, Georgia

[Download Brochure \(523 KB\)](#)

Savannah	October 15th	Registration List as of 9/29/03
----------	--------------	---------------------------------

Attendance Data and Program Evaluation Summary

Advances in Contraception: Choices to Improve Quality of Life

For Statistical Analysis Only! Not to be used for promotional or follow up purposes by sales or marketing.

Minneapolis	June 11th	Attendance Data	Program Evaluation Summary	CME Evaluation Summary
Boston	June 12th	Attendance Data	Program Evaluation Summary	CME Evaluation Summary
Atlanta	June 19th	Attendance Data	Program Evaluation Summary	CME Evaluation Summary
Dallas	September 10th	Attendance Data		
Santa Monica	September 16th	Attendance Data		

Metabolic Markers: Understanding your Patient's Risk for CHD

For Statistical Analysis Only! Not to be used for promotional or follow up purposes by sales or marketing.

Paradise Valley (Phoenix)	June 19th	Attendance Data	Program Evaluation Summary
---------------------------	-----------	-----------------	----------------------------

User:

Project:

[LOGOUT](#)

Figure 43

[Send Feedback](#)

Version: 1.1.1389.20425
Build Date: 10/21/2003 12:20:50 PM



My Programs Request Program Alerts Program Allocations Budget Allocations Other Programs **Speaker Training**

Speaker Training Attendance Data

City	Training Dates	Attendance Data	Date Posted	Upload
San Francisco	January 9th-11th	Attendance Data	10/31/2003	<input type="file"/> <input type="button" value="Browse..."/>
H uston	January 16th-18th	Attendance Data	10/31/2003	<input type="file"/> <input type="button" value="Browse..."/>
Chicago	January 23rd-25th	Attendance Data	10/31/2003	<input type="file"/> <input type="button" value="Browse..."/>
Boston	January 30th-February 1st	Attendance Data	10/31/2003	<input type="file"/> <input type="button" value="Browse..."/>
Miami	February 6th-8th	Attendance Data	10/31/2003	<input type="file"/> <input type="button" value="Browse..."/>

User:

[Send Feedback](#)

Project: 2

[LOGOUT](#)

Version: 1.1.1389.20425
Build Date: 10/21/2003 12:20:50 PM

Figure 44



Search Nominate Speaker

Select your search criteria below

Last Name	First Name
<input type="text"/>	<input type="text"/>
City	State
<input type="text"/>	-- State -- <input type="button" value="▼"/>

Search for speakers in my region

Specialty Topic Type

- | | |
|--|--|
| <input type="checkbox"/> OB/GYNs | <input type="checkbox"/> Contraception |
| <input type="checkbox"/> Nurse Practitioners | <input type="checkbox"/> IUS |
| <input type="checkbox"/> Physician Assistant | <input type="checkbox"/> HT |
| <input type="checkbox"/> PharmD | |
| <input type="checkbox"/> Other | |

User:

Project:

LOGOUT

[Send Feedback](#)

Version: 1.1.1389.20425
Build Date: 10/21/2003 12:20:50 PM

Figure 45

Promotional CSC CME

Promotional Topics - Approved

IUS: ge

 [Download document](#)

Needs Assessment:

Despite a variety of available contraceptive methods in the U.S., an alarmingly high rate of unintended pregnancy persists. One of these methods, the intrauterine device, has been proven to be an extremely effective tool. Its use, however, has been hampered in the past by several myths and misperceptions that linger in the minds of patients and physicians alike. With the advent of a newer levonorgestrel-releasing intrauterine system (LNG-IUS), there is a strong need for educational activities that will reinforce its proper use and lead to better outcomes in fertility control.

Learning Objectives:

- Review the overall intended pregnancy rate in the U.S. and worldwide pregnancy rates associated with specific birth control methods and sterilization
- Discuss usage patterns for various contraceptive methods
- Compare the mechanism of action of intrauterine versus oral contraception
- List the potential benefits and risks of using an intrauterine system (IUS)
- Describe the pharmacologic characteristics of a levonorgestrel-containing intrauterine contraceptive) with respect to plasma concentrations and changes in the endometrium
- Discuss the significance of various changes in bleeding patterns with
- Outline discussion points needed for patient counseling methods
- Use the components of the nseling Kit appropriately
- Explain when and how to insert
- Recognize signs of, and subsequently manage, IUS complications
- Understand the critical steps involved in the sursement process (coverage, coding, and payment)

User:

Project:

[Send Feedback](#)

LOGOUT

Version: 1.1.1389.20425
Build Date: 10/21/2003 12:20:50 PM

Figure 46

****FOR TRAINING PURPOSES ONLY****

Good Morning

<u>Step 1:</u>	Select application mode: <input type="text"/>
<u>Step 2:</u>	Select an existing client or add a new one: <input type="text"/>
<u>Step 3:</u>	Select an existing brand or add a new one: <input type="text"/>
<u>Step 4:</u>	Select an existing project or add a new one: 2001 Dialogue Dinner Meetings <input checked="" type="checkbox"/>
	<input type="button"/> <input type="button"/>

FIGURE 47

Meeting ID	Subject	Description	Location	Products	Services	Facilities
924	924	902	924	910	912	914

Meeting List

Mtg Code	Date/Time	Status	Host	APP	Moderator	Speaker #1	Speaker #2	Speaker #3	City/State	Venue	AV
GLX-J1A-2	10/16/2001 6:30:00 PM	Completed							Princeton, MA	Sonoma Restaurant	
X GLX-E1F	12/4/2001 6:30:00 PM	Completed							Boston, MA	Laurel Restaurant	
X GLX-J5E-2	9/21/2001 6:00:00 PM	Completed	H						Mokena, IL	Mr. Benny's Restaurant	
X GLX-F3F-3	1/25/2002 7:00:00 PM	Completed							Spartanburg, SC	The Peddler	American REntal
GLX-J6D-2	11/1/2001 6:30:00 PM	Completed							Oklahoma City, OK	Pearl's Restaurant	Cory's
X GLX-J6E-2	11/27/2001 12:00:00 PM	Completed							Fort Worth, TX	Fort Worth Clinic	
GLX-J6F-2	10/16/2001 6:30:00 PM	Completed							Pittsburg, TX	Carson House Inn and Grille	
X GLX-J6H-2	10/11/2001 6:30:00 PM	Completed							San Antonio, TX	Bigs on the Banks	
X GLX-J7B-2	10/16/2001 6:30:00 PM	Cancelled							Anchorage, AK	Sullivan's Steakhouse	
X GLX-F5B-2	2/21/2002 7:30:00 AM	Set-up complete								In Progress	
X GLX-F3E-2	2/1/2002 6:30:00 PM	Completed							Union, SC	The home of Vivian Clark, MD	American REntal
	9/20/2001								Kapolei,	J.W. Marriott	

View Meeting Requests (0)											
Meeting Code: 918 / 920											

02/14/2002

http://

Figure 48

Request List

Qualified personnel use this request list to access meeting requests awaiting approval.

Request Submitted for Approval							
Meeting Code	Term/Ref	Speaker	Topic	Time	Status	Meeting Date	Requested By
F-CME-00000000-3		S	JL TI	Medical Approach to Managing Abnormal Uterine Bleeding	Request Submitted for Approval	02/26/2004	11/24/2003 11:08:04 AM
F-GR-B014035	B014035	O	Ia C M	Topic B	Request Submitted for Approval	02/25/2004	11/19/2003 4:05:01 PM
F-GR-B014035-2	B014035	O	Ia C M	IUS	Request Submitted for Approval	02/26/2004	11/19/2003 4:18:07 PM
F-LNL-B014035	B014035	O	Ia C M	Abnormal Menstrual Bleeding: Diagnosis and Treatment	Request Submitted for Approval	02/25/2004	11/19/2003 4:36:46 PM
F-CME-A077108	A077108	C	Y A L	Noncontraceptive Benefits of Oral Contraceptives - The Basis for Individual Choice	Request Submitted for Approval	02/19/2004	11/14/2003 2:18:18 PM
F-LNL-D044170	D044170	La TV	I A	Abnormal Menstrual Bleeding: Diagnosis and Treatment	Request Submitted for Approval	02/05/2004	11/16/2003 11:29:15 PM
F-LNL-D044170-2	D044170	La TV	I A	Abnormal Menstrual Bleeding: Diagnosis and Treatment	Request Submitted for Approval	03/05/2004	11/16/2003 11:55:08 PM
F-CME-D044170-5	D044170	Le TV	I C F	Medical Approach to Managing Abnormal Uterine Bleeding	Request Submitted for Approval	04/12/2004	11/2/2003 10:52:33 PM
F-CME-A077104	A077104	KI	rey J S	Noncontraceptive Benefits of Oral Contraceptives - The Basis for Individual Choice	Request Submitted for Approval	03/30/2004	11/14/2003 2:37:59 PM
F-CME-B027174	B027174	W	tta S	Noncontraceptive Benefits of Oral Contraceptives - The Basis for Individual Choice	Request Submitted for Approval	03/09/2004	11/18/2003 10:58:50 PM

You can click on any column header to sort by that column

FIGURE 49

Program Details

Qualified personnel use this page to view the details of a requested meeting. If the meeting is OK, the approver will click **Approve Request**.

Home | Programs | Speakers | Topics | Reports | Profile | Documents | Help

My Programs | Search | Request Program | **Details** | Alerts | Budget Allocation | Other Programs | Schedule | Training

Program Information

Program Details

Meeting Code: F-CME-0000000-3
Topic: Medical Approach to Managing Abnormal Uterine Bleeding
Type:

Program Date: 02/28/2004
Program Time: 7:00PM
Notes: ShowHide Notes

Description: Medical Approach to Managing Abnormal Uterine Bleeding
Estimated Attendance: 10
Actual Attendance: 0
Attendance Notes: ShowHide Notes

Meeting Contact Info:

Meeting Packets:

Tracking #:

Invitation Mailed:

Roster Returned:

Venue:

Address: Erwin Square
Durham NC 27705

Contact:

Phone:
Fax:
Email:
ShowHide Notes

Venue Notes:

Additional Information:

Private Room? Yes
Has a reservation already been made? No
Reservation

Meal Preferences: Plated
1/2 hour cocktail reception at meeting start time

Room setup: U-Shape

Reason:

Approve Request

Select Reject Request

Select Reject Request and this program will be returned to the requester. Enter the reason the requested was rejected.

Reason:

Reject Request

FIGURE 5D

Edit Meeting: [Venue] [Travel] [Participant] [Financial Summary] [Rep Requested Changes]

Meeting Code:	GLX-F3F-3	Meeting Status:	Completed	1064
Meeting Type:	Promotional	Meeting Date:	1/25/2002	1068
Meeting Format:	Dinner Meeting			1010
Meeting Topic:	Type II Diabetes	Date Request Received:	1/19/2001	1016
Meeting Time:	7:00 PM			1014
Add New Host:	<input checked="" type="checkbox"/>	Host Voicemail:		1020
Add New AHM Contact:	<input checked="" type="checkbox"/>	Add New Additional Point Person:	<input checked="" type="checkbox"/>	1024
Add New Moderator:	<input checked="" type="checkbox"/>	Target list included?	<input checked="" type="checkbox"/>	1028
Date 7 Day Packet Sent:	1/18/2002	Date Invitation Mailed:		1030
7 Day Packet Tracking Number:		Date Attendance Roster Returned:	1/29/2002	1032
Feedback Report Returned:	<input checked="" type="checkbox"/> NO	Gift Certificates Requested:		1040
Meeting Notes:	1.7 called, asked for a few days to get venue info together. I explained the lack of time we have for the 1.25 mtg and that we need that venue info asap. She said she will call on Wednesday. KN			1042
Territory Number:	1044	Contract Location Description:	1046	1048
Speaker Information				
Add New Speaker:	<input checked="" type="checkbox"/>	Speaker Status:	Confirmed	1052
Speaker Travel:	By <input checked="" type="checkbox"/>	Speaker Confirmed:	via Phone	1056
		Date Speaker Confirmed:	1/7/2002	1058

FIGURE 51A

02/14/2002

ht

Speaker 1/10 Spoke with Dr. 1.7 Spoke with Dr. 12-19 Speakers listed
Notes: [] regarding travel. AHM will handle round trip for this meeting MR confirmed for mtg. AHM will handle all travel. Honoraria \$2,000. KN not on national list nor are they local to program location. MG

Business Unit/Geography:			
Business Unit:	<input checked="" type="checkbox"/>	Geography: <input checked="" type="checkbox"/>	
Budget Categories:			
Description:	Projected Amount:	Total Amount:	Difference:

Venue Name:	The Peddler	— 1068	Venue Address:	464 E. Main Street Spartanburg, SC	— 1070
Phone Number:	(864) 583-5874	— 1072	Fax Number:	— 1074	
Venue Contact Name:		1074	Meeting Room:		— 1078
Contract Status:	Contracted	1080	Room accessible by:	5:30:00 PM	— 1081
Reservation Made:	1/11/2002	1082	Venue Capacity:		— 1084
CC Authorization Sent Date:	1/11/2002	1084	Cost Per Person:		— 1088
Date Contract Sent:	1/11/2002	1090	Venue Cost:		— 1092
Date Contract Returned:		1094	Payment Method:	Visa	— 1096
Av Supplier Type:	Venue	1098	Add New AV Supplier:	American REntal	— 1099
AV Contact Name:		1093	AV Supplier City & State:	Spartanburg, SC	— 1005
AV Supplier Phone Number:	(864) 583-6393	— 1007	AV Supplier Fax Number:		— 1009
Venue Notes:	1/14 Will pick up a/v from rental place. MR 1/11 Spoke with rep and she wants a la carte and she will pick up the bill if over MR				

FIGURE 51 B

02/14/2002

Second Venue:		Third Venue:	
Add/Edit Travel Information: [Back to Top] [Venue1] [Participant] [Rep Requested Changes]			
No Information Available			

1013

1015

1017

Figure 51C

02/14/2002

Profile Search


Select a Search Type:
<input type="radio"/> Person <input type="radio"/> Venue <input checked="" type="radio"/> AV Supplier

1104 1103 1102

Profile 52

02/14/2002

Search: PERSON * = Search Wildcard

Search: PERSON	* = Search Wildcard
----------------	---------------------

Last Name:	(252)	Search Options: — (212
First Name:	(264)	Client
City:	(206)	<input type="radio"/> Pfizer
State:	(208)	Person Type: (214
Zip:	(210)	<input type="checkbox"/> Speaker
	(218)	<input checked="" type="checkbox"/> Host
	(216)	<input type="checkbox"/> All
	(218)	

Search Results: 1 record

Person Type Key: T = Target M = Moderator
S = Speaker H = Host

#	Name	Person Type(s)	City	State	Zip	Edit
1	H	Ballston Lake	NY	12019		

1220
1221
1222
1223

02/14/2002

http://

1302

Report Menu	1304
• <u>2-Day Report</u>	1304g
• <u>5-Day Report</u>	1304c
• <u>7-Day Report</u>	1304d
• <u>Weekly Roster Report</u>	1304e
• <u>Invitation Report</u>	1304f
• <u>Status Summary Report</u>	1304g
• <u>AS Report</u>	1304h
• <u>Results Report</u>	1304l.
• <u>Cumulative Attendance Report</u>	
• <u>Cumulative Target Report</u>	
• <u>Speaker Report Speaker Requests (0)</u>	
• <u>Financial Report</u>	

Figure 64

02/14/2002

Meeting Type	Meeting Name	Location	Date	Report Date	Comments
Inner Meeting					

Report Date

Enter starting date:

1404

1402

1406

February 2002

S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

1562

FIGURE 56

02/14/2002

http://

V.A.M.D. Name: Advanced Health Media Address: 2840 Morris Avenue
City: Union, NJ Zip: 07083 Phone: 908-687-3888
Fax: 908-687-7383
www.ahmdirect.com

Advanced Health Media
2840 Morris Avenue
Union, NJ 07083
Phone: 908-687-3888
Fax: 908-687-7383
www.ahmdirect.com

1602

-----> Dinner Meetings 2-Day Report - 02/14/02 10:45AM

<u>Session Code</u>	<u>Date</u>	<u>Time</u>	<u>Location</u>	<u>Host</u>	<u>Moderator</u>	<u>Current Reservations</u>	<u>Actual Attendance</u>
GLX-F3F-2	02/01/02	6:30PM	The home of Union, SC			8	8

1604A

1604B

1604C

1604D

FIGURE 57

02/14/2002

Report List

Please select the desired report below.

Financial Reports

Program Costs
Program Summary
Budget Summary
Detailed Program Costs

Attendance Reports

Attendance Summary

Program Reports

Evaluation Summary

Speaker Reports

Contract List
Speaker Honoraria

Administrative Reports

CME Rep Agreements Received by
Field Sales Report
Marketing Financial Report
Login Summary Report

Send Feedback

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Figure 58

Program Costs Report

Meeting Cod	Consultant	Territory	Speaker	Topic	Type	Date	Status	Estimated Expenses	Actual Expenses To Date
FHC-GR-7110		A087110		Contraception		02/28/2003	Completed	\$2,664.28	\$2,664.28
FHC-GR-7116		A087116		Contraception		01/10/2003	Completed	\$3,359.21	\$3,359.21
FHC-GR-7122		A087122		Contraception		05/14/2003	Completed	\$2,700.00	\$2,740.78
FHC-CSC-7076		A057076		Demystifying PMS: The Chemical/Hormonal Spectrum		02/06/2003	Completed	\$569.09	\$569.09
FHC-CSC-7064		A057064		Demystifying PMS: The Chemical/Hormonal Spectrum		01/08/2003	Completed	\$232.99	\$232.99
FHC-CSC-7066		A057066		Demystifying PMS: The Chemical/Hormonal Spectrum		01/16/2003	Completed	\$558.98	\$558.98
FHC-CSC-7066-2		A057066		Demystifying PMS: The Chemical/Hormonal Spectrum		06/28/2003	Cancelled	\$100.00	\$0.00
FHC-GR-7114		A087114		Contraception		05/07/2003	Cancelled	\$0.00	\$0.00
FHC-GR-7064		A057064		HRT		03/06/2003	Completed	\$2,503.00	\$3,262.13
FHC-GR-7360		C057360		Contraception		02/04/2003	Completed	\$1,517.25	\$1,517.25
FHC-CSC-7370		C067370		Demystifying PMS: The Chemical/Hormonal Spectrum		01/06/2003	Completed	\$325.00	\$299.10
FHC-CSC-7088		A067088		Demystifying PMS: The Chemical/Hormonal Spectrum		01/08/2003	Completed	\$139.85	\$139.85

Report List Report

Export to Excel

Program Summary Report

Territory	Rep/DM	CME	Grand Rounds	Promotional	CSC
A		76	41	11	47
B		84	16	15	35
C		52	29	11	31
D		50	13	11	25
E		75	19	8	20
N		0	0	0	8
Total	337		118	56	166

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Figure 60

Report List Report

Export to Excel

Budget Summary Report

Territory	Rep/DM	Budget	Estimated Costs	Actual Costs To Date	Estimated Remaining Budget
A		\$353,155.00	\$317,204.37	\$235,926.74	\$35,950.63
B		\$337,286.93	\$376,821.30	\$287,979.02	(\$39,534.37)
C		\$260,008.82	\$270,403.02	\$218,049.88	(\$10,394.20)
D		\$251,958.54	\$249,234.87	\$203,507.28	\$2,723.67
E		\$311,866.38	\$317,009.59	\$252,154.35	(\$5,143.21)
Total		\$1,514,275.67	\$1,530,673.15	\$1,197,617.27	(\$16,397.48)

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Figure 61

Report List Report

Export to Excel

Attendance Summary

Territory	Rep/DM	Num Attendees	Class 1 %	Class 2 %	Class 3 %	Class 4 %	Undefined Class %
A		1463	21%	11%	2%	17%	48%
C		1239	26%	12%	3%	10%	49%
E		1386	19%	8%	7%	15%	51%
B		1383	30%	9%	4%	9%	48%
D		1335	25%	6%	4%	13%	51%

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Figure 62

Report List Report

Figure 63

Export to Excel

Program Evaluation Summary

Speaker							
Question	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Count	Average
Demonstrated current knowledge of the topic	161	30	4	1	0	196	4.8
Was an effective presenter	151	31	11	2	1	196	4.7
Effectively met the learning objectives of the program	123	54	12	4	3	196	4.5
Overall speaker rating	138	42	13	1	2	196	4.6

Program							
Question	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Count	Average
Program met the learning objectives	118	65	7	3	3	196	4.5
Participant/Speaker Interaction	142	43	9	1	1	196	4.7
Program Materials	120	58	16	2	0	196	4.5
Quality of audiovisuals	126	52	14	4	0	196	4.5
Lighting, seating, general environment	120	55	18	2	1	196	4.5
Food and Beverage	143	43	7	2	1	196	4.7
Overall Program Rating	113	75	6	1	1	196	4.5

Speaker							
Question	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Count	Average
Demonstrated current knowledge of the topic	46	10	1	1	1	59	4.7
Was an effective presenter	43	10	3	3	0	59	4.6
Effectively met the learning objectives of the program	33	18	6	1	1	59	4.4
Overall speaker rating	40	14	3	1	1	59	4.5

Program							
Question	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Count	Average
Program met the learning objectives	33	22	5	0	0	60	4.5
Participant/Speaker Interaction	32	17	7	4	0	60	4.3
Program Materials	30	22	8	0	0	60	4.4
Quality of audiovisuals	34	22	2	2	0	60	4.5
Lighting, seating, general environment	36	21	3	0	0	60	4.6
Food and Beverage	28	17	9	1	5	60	4.0
Overall Program Rating	31	24	5	0	0	60	4.4

Report List Report

 [Export to Excel](#)

Contract List

Name	City	State	Territory Number	Contract Type	Contract Initiation Date	Contract Expiration Date	Contract Status	Consultant Type

[Send Feedback](#)

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figure 64

[Report List](#) [Report](#)
Figure 65
 [Export to Excel](#)
Speaker Honoraria Report

Name	City	State	Territory Number	Specialty	Meeting Count	YTD Honoraria	Total Honoraria
Bel Air	MD	A077096			3	\$3,000.00	\$3,000.00
Woodbridge	VA	B057210		OBG	1	\$750.00	\$750.00
New York	NY	A017010			1	\$750.00	\$750.00
New York	NY	A017008		OBG	30	\$51,800.00	\$51,800.00
Loveland	OH	C067382		OBG	1	\$1,000.00	\$1,000.00
Cordova	TN	D027448		OBG	2	\$2,000.00	\$2,000.00
Norfolk	VA	B057214		OBG	4	\$5,400.00	\$5,400.00
Los Angeles	CA	E057620		OBG	5	\$9,500.00	\$9,500.00
Orange	CT	A027018		OBG	3	\$2,500.00	\$2,500.00
Vernal	UT	E027570			1	\$1,650.00	\$1,650.00
Greenville	NC	B027170		OBG	1	\$1,000.00	\$1,000.00
Salem	MA	A087118		OBG	3	\$3,000.00	\$3,000.00
Syracuse	NY	A097128		OBG	1	\$1,000.00	\$1,000.00
South Bend	IN	C047344		OBG	1	\$1,000.00	\$1,000.00
Richmond	VA	B057218			2	\$1,000.00	\$1,000.00
Atlanta	GA	B037176		OBG	5	\$8,000.00	\$8,000.00
Baltimore	MD	A057064		OBG	3	\$2,500.00	\$2,500.00
Chesterfield	MO	D037464		OBG	3	\$4,500.00	\$4,500.00
Omaha	NE			OBG	2	\$500.00	\$500.00
Kokomo	IN	C047334			1	\$500.00	\$500.00
Hilliard	OH	C087406		OBG	2	\$1,500.00	\$1,500.00
Albuquerque	NM	D077528			1	\$500.00	\$500.00
Albany	NY	A097126		OBG	1	\$750.00	\$750.00
Wellesley	MA			OBG	2	\$1,250.00	\$1,250.00
Pittsburgh	PA	A077108		OBG	4	\$5,500.00	\$5,500.00
Atlanta	GA	B037176		OBG	1	\$750.00	\$750.00
Stratford	NJ			OBG	1	\$1,000.00	\$1,000.00
Mill Valley	CA	E037592		OBG	2	\$3,000.00	\$3,000.00
West Bloomfield	MI	C057354			6	\$6,000.00	\$6,000.00
Orange	CA	E017556		OBG	1	\$1,500.00	\$1,500.00
Brooklyn	NY	A017014		OBG	1	\$1,000.00	\$1,000.00
Casselberry	FL	B017140			3	\$2,750.00	\$2,750.00
Morristown	NJ	A047050		OBG	13	\$18,700.00	\$18,700.00
Chesterfield	MO	D037464		OBG	28	\$42,000.00	\$42,000.00
Arlington Heights	IL	C097426		OBG	1	\$1,000.00	\$1,000.00
Dallas	TX	D017434		OBG	4	\$3,450.00	\$3,450.00
Centerport	NY	A017002		OBG	1	\$750.00	\$750.00
San Antonio	TX	E087674		OBG	6	\$9,000.00	\$9,000.00
Ventura	CA	E067644		OBG	1	\$1,500.00	\$1,500.00
Miami	FL	B047200		OBG	5	\$9,000.00	\$9,000.00

Report List Report

Export

Field Sales Report

Program Type	Territory	Rep/DM	Total Programs	Completed Programs	Total Actual Costs To Date	Attendees	Call Class 1	Call Class 2	Call Class 3	Call Class 4	No Call Class	Cost Per Attendee	Cos Pro
CSC			166	152	\$57,663.18	710	221	48	20	73	441	\$81.22	\$
Franchise CME			337	246	\$940,592.57	3989	1048	412	164	446	2529	\$235.80	\$3
Grand Rounds			118	82	\$164,303.31	1526	223	125	68	290	1178	\$107.67	\$2
Mirena Promotional			56	46	\$158,435.84	621	157	44	32	75	420	\$255.13	\$3
Total			677	526	\$1,320,994.90	6846	1649	629	284	884	4568	\$192.96	\$2,5

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Figure 16

Report List Report

Export

Marketing Financial Summary Report

Event Type	Topic	# Complete	Total Pass Through for completed events	Total Mgmt Fees for completed events	Total Expense for completed events	# Pending	Total Pass Through for pending events	Total Mgmt Fee for pending events	Total Expense for pending events	Total Series
CME Dinner Meeting		1	\$2,414.27	\$850.00	\$3,264.27	0	\$0.00	\$0.00	\$0.00	
CME Dinner Meeting	Greater Contraceptive Choices for Enhancing Health-Related Quality of Life	191	\$671,309.20	\$152,572.50	\$823,881.70	41	\$152,460.91	\$35,487.50	\$187,948.41	\$1
CME Dinner Meeting	Reproductive Health Benefits throughout the Lifecycle	74	\$270,966.10	\$65,992.75	\$336,958.85	30	\$121,591.28	\$25,400.00	\$146,991.28	
CSC Meeting		166	\$57,663.18	\$62,160.00	\$119,823.18	0	\$0.00	\$0.00	\$0.00	
Grand Rounds	Contraception	95	\$159,655.61	\$62,587.50	\$222,243.11	20	\$32,487.50	\$14,250.00	\$46,737.50	
Grand Rounds	Greater Contraceptive Choices for Enhancing Health-Related Quality of Life	2	\$3,135.57	\$1,600.00	\$4,735.57	0	\$0.00	\$0.00	\$0.00	
Grand Rounds	HRT	1	\$3,262.13	\$750.00	\$4,012.13	0	\$0.00	\$0.00	\$0.00	
Promotional Dinner Meeting		53	\$158,612.34	\$42,705.00	\$201,317.34	3	\$10,527.00	\$2,700.00	\$13,227.00	
Total		583	\$1,327,018.40	\$389,217.75	\$1,716,236.15	94	\$317,066.69	\$77,837.50	\$394,904.19	\$2,1

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Figure 67

Report List Report

Export to Excel

gin Summary

Territory	Rep/DM	Last Login Date	Total Login Count
A		10/20/2003 2:33:14 PM	28
A01		10/24/2003 4:11:23 PM	24
A017000		10/20/2003 11:20:41 AM	12
A017002		9/3/2003 1:12:32 AM	11
A017004		10/29/2003 5:33:52 PM	8
A017008		10/23/2003 9:37:35 PM	17
A017010		9/22/2003 10:38:23 PM	2
A017012		10/28/2003 6:51:05 PM	11
A017014		10/16/2003 8:32:10 PM	3
A02		10/29/2003 6:52:05 PM	36
A027016		10/24/2003 8:27:27 PM	13
A027018		10/24/2003 5:53:47 PM	23
A027020		10/20/2003 10:09:49 PM	37
A027024		10/29/2003 7:28:32 AM	22
A027028		10/25/2003 6:14:23 PM	19
A03		10/21/2003 10:32:03 AM	29
A034020		6/25/2003 8:47:18 AM	10
A037030		7/16/2003 7:19:37 PM	35
A037032		6/6/2003 5:42:23 PM	12
A037034		10/21/2003 8:39:28 PM	6
A037036		8/6/2003 9:18:45 PM	17
A037038		7/17/2003 10:36:31 PM	8
A037040		8/1/2003 3:21:04 PM	26
A037042		10/21/2003 7:02:52 PM	4
A037044		6/10/2003 11:10:25 PM	10
A04		8/29/2003 11:14:33 AM	13
A044005		10/28/2003 1:47:07 PM	8
A047046		8/26/2003 11:31:35 PM	11
A047048		8/8/2003 6:30:48 PM	12
A047050		5/16/2003 8:07:53 AM	3
A047052		6/30/2003 8:45:48 AM	7
A047054		4/21/2003 10:12:14 PM	2
A047056		10/17/2003 4:36:28 PM	37
A047062		5/20/2003 6:25:57 PM	5
A05		10/24/2003 9:37:12 AM	70
A054150		10/5/2003 7:13:48 PM	16
A054160		9/25/2003 8:56:54 PM	10
A057064		4/16/2003 8:01:27 AM	3
A057066		10/6/2003 10:40:43 AM	9
A057068		5/16/2003 2:41:46 PM	10
A057070		9/16/2003 9:01:18 PM	10
A057072		9/24/2003 7:47:05 AM	10

Figure 68

Session Name	Addl. Session	Initial Session	Location	Host	Moderator	Current Reservations	Actual Attendance	7-day packet sent
GLX-F3C-3	02/08/02	6:30PM	Holiday Inn Meridian, MS			8	TBD	02/04/2002
GLX-F5A-2	02/13/02	6:30PM	Prengers Norfolk, NE			19	TBD	02/06/2002

Session Code	Date	Time	Location	Host	Moderator	Current Reservations	Actual Attendance	7-day packet sent
GLX-F3C-3	02/08/02	6:30PM	Holiday Inn Meridian, MS			8	TBD	02/04/2002
GLX-F5A-2	02/13/02	6:30PM	Prengers Norfolk, NE			19	TBD	02/06/2002

1704

1762

02/14/2002

Figure 69

02/14/2002

Registration		Actual Registration		Attendance		Presentations		Reports		Statistics		Administrative		Financial	
Status	Count	1802	1804												
Cancelled	20														
Completed	106														
Set-up complete	7														
Total	133														

Session Code	Date/Time	Location	Host	Host VM Ext	Add. Host	Moderator	Speaker #1	Speaker #2	Speaker #3	Meeting Topic	Current Reservations	Actual Attendance	Status	
													Completed	Completed
GLX-F1F	12/04/01 6:30PM	Laurel Restaurant Boston, MA		80254						Type II Diabetes	0	0	Completed	
GLX-F3C	01/08/02 6:30PM	Schimmel's Jackson, MS		87608						Type II Diabetes	5	7	Completed	
GLX-F3C2	01/09/02 7:30AM	Jackson Medical Clinic Jackson, MS		87608						Type II Diabetes	0	0	Completed	
GLX-F3C3	02/08/02 6:30PM	Holiday Inn Meridian, MS		87608						Type II Diabetes	8	0	Completed	
GLX-F3C4	01/29/02 6:30PM	Fairhope Inn & Restaurant Fairhope, AL		87608						Type II Diabetes	5	11	Completed	
GLX-F3F	01/17/02 6:30PM	Cypress Charleston, SC								Type II Diabetes	12	14	Completed	
GLX-F3F2	02/01/02 6:30PM	The home of Vivian Clark, MD Union, SC								Type II Diabetes	8	8	Completed	
GLX-F3F3	01/25/02 7:00PM	The Peddler Spartanburg, SC								Type II Diabetes	11	25	Completed	
GLX-F3J	02/07/02 7:00PM	Antiquarian Restaurant Lakeland, FL		88142						Type II Diabetes	16	12	Completed	

Figure 70

02/14/2002

Meeting Name	Actual Meeting Date	Initial Location	Conducting City	Reporters	Attendees	Indirect	Financial

Session Code	Date	Time	Location	Host	Moderator	Current Reservations	Actual Attendance
<u>GLX-F3C-3</u>	02/08/02	6:30PM	Holiday Inn Meridian, MS			8	TBD
<u>GLX-F3J</u>	02/07/02	7:00PM	Antiquarian Restaurant Lakeeland, FL			16	12
<u>GLX-F5A-2</u>	02/13/02	6:30PM	Pregers Norfolk, NE			19	TBD
<u>GLX-F5B</u>	02/21/02	6:00PM	Manny's Steathouse Minneapolis, MN			0	TBD
<u>GLX-F5B-2</u>	02/20/02	6:30PM	D'Amico Cucina Minneapolis, MN			1	TBD
<u>GLX-F5B-3</u>	02/21/02	7:30AM	In Progress			0	TBD
<u>GLX-F5B-4</u>	02/21/02	12:30PM	In Progress			0	TBD
<u>GLX-F5B-5</u>	02/20/02	2:30PM	In Progress			0	TBD

02/14/2002

Figure 71

Month/Year	Add/Reschedule	Right scheduling	Invited/Left	Reports	Meetings	Equilibrium	Financial
2002	✓	✓	✓	✓	✓	✓	✓

Session Code	Meeting Date/Time	Location Name	Host Name	Date Invitation Mailed	Number of Invitation Mailed	Acceptance	Actual Attendance	Roster Returned	Meeting Status
GLX-F1F	1/2/04/01 6:30PM	Laurel Restaurant		11/27/2001	0	0	0		Completed
GLX-F3C	01/08/02 6:30PM	Schimmele's		12/12/2001	9	5	7	01/28/02	Completed
GLX-F3C-2	01/09/02 7:30AM	Jackson Medical Clinic			0	0	0		Completed
GLX-F3C-3	02/08/02 6:30PM	Holiday Inn			9	8	0		Completed
GLX-F3C-4	01/29/02 6:30PM	Fairhope Inn & Restaurant		01/08/2002	12	5	11	02/12/02	Completed
GLX-F3F	01/17/02 6:30PM	Cypress		12/03/2001	17	12	14	01/24/02	Completed
GLX-F3F-2	02/01/02 6:30PM	The home of Vivian Clark, MD			8	8	8	02/11/02	Completed
GLX-F3F-3	01/25/02 7:00PM	The Peddler			34	11	25	01/29/02	Completed
GLX-F3J	02/07/02 7:00PM	Antiquarian Restaurant		12/12/2001	17	16	12	02/12/02	Completed
GLX-F3J-2	02/06/02 7:00PM	DelFrisco's		12/12/2001	20	16	16	02/11/02	Completed
GLX-F5A	01/26/02 6:00PM	French Cafe		12/27/2001	8	7	5	02/04/02	Completed
GLX-F5A-2	02/13/02 6:30PM	Premgers			19	20	TBD		Set-up complete
GLX-F5A-3	03/15/02 6:30PM	Minerva's			0	0	TBD		Set-up complete
GLX-F5B	02/21/02 6:00PM	Manny's Steakhouse		01/22/2002	0	3	TBD		Set-up complete

Figure 72

02/14/2002

Rosters returned	91 - 86% (percent of completed meetings)
Total invitations mailed	1620
Total RSVPs	685 - 42% (percent of invitations mailed)
Average RSVPs	7.5
Total attendance	880 - 128% (percent of RSVPs)
Average attendance	9.7

2102

2106

Session Code /	Date /	DBM	Invitations Mailed	RSVPs	Actual Attendance
GLX-F3C	01/08/02		9	5	7
GLX-F3C-4	01/29/02		12	5	11
GLX-F3F	01/17/02		17	12	14
GLX-F3F-2	02/01/02		8	8	8
GLX-F3F-3	01/25/02		34	11	25
GLX-F3J	02/07/02		17	16	12
GLX-F3J-2	02/06/02		20	16	16
GLX-F5A	01/26/02		8	7	5
GLX-F7F	12/06/01		24	13	21
GLX-J1A	12/05/01		62	2	7
GLX-J1C	12/04/01		7	6	7
GLX-J1C-2	12/12/01		13	9	8
GLX-J1D	12/05/01		11	6	9
GLX-J1F	11/28/01		13	0	12
GLX-J1G	10/18/01		70	14	6
GLX-J1I	11/28/01		58	5	12
GLX-J1K	10/02/01		8	6	5
GLX-J1K-2	09/20/01		29	25	15
GLX-J2A	11/26/01		13	10	9
GLX-J2A-2	12/05/01		20	9	17
GLX-J2B	11/13/01		8	8	2

2112

2114

2116

FIGURE 7-3

02/14/2002

2202 ✓ 2204 ✓ 2206 ✓ 2208 ✓ 2210 ✓ 2212 ✓ 2214 ✓ 2216 ✓ 2218 ✓ 2220

Meeting Code	Meeting Date/Time	Speaker Status	Date Request Received	Date Speaker Confirmed	Date Contract Returned	Date Invitations Mailed	Date 7-day Sent	Date Roster Returned
GLX-F1F	1/24/2001 6:30:00 PM	Completed	Confirmed	1/1/27/2001			11/17/2001	
GLX-F3C	1/8/2002 6:30:00 PM	Completed	Confirmed	1/2/03/2001			12/12/2001	01/02/2002 01/28/2002
GLX-F3C-2	1/9/2002 7:30:00 AM	Completed	Confirmed	1/2/03/2001				
GLX-F3C-3	1/8/2002 6:30:00 PM	Completed	Confirmed					02/04/2002
GLX-F3C-4	1/29/2002 6:30:00 PM	Completed	Confirmed	01/07/2002	01/07/2002		01/08/2002	01/22/2002 02/12/2002
GLX-F3F	1/17/2002 6:30:00 PM	Completed	Confirmed	1/1/26/2001			12/03/2001	01/10/2002 01/24/2002
GLX-F3F-2	2/1/2002 6:30:00 PM	Completed	Confirmed	1/2/19/2001	01/07/2002			01/24/2002 02/11/2002
GLX-F3F-3	1/25/2002 7:00:00 PM	Completed	Confirmed	1/1/19/2001	01/07/2002			01/18/2002 01/29/2002
GLX-F3J	2/7/2002 7:00:00 PM	Completed	Confirmed	1/1/20/2001	12/04/2001		12/12/2001	01/30/2002 02/12/2002
GLX-F3J-2	2/6/2002 7:00:00 PM	Completed	Confirmed	1/1/20/2001	12/04/2001		12/12/2001	01/30/2002 02/11/2002
GLX-F5A	1/26/2002 6:00:00 PM	Completed	Confirmed	1/2/10/2001	12/26/2001		12/27/2001	01/21/2002 02/04/2002
GLX-F5A-2	2/13/2002 6:30:00 PM	Set-up complete	Confirmed	1/2/10/2001	12/12/2001		12/13/2001	02/06/2002
GLX-F5A-3	3/15/2002 6:30:00 PM	Set-up complete	Confirmed	1/2/19/2001	01/07/2002			
GLX-F5B	2/21/2002 6:00:00 PM	Set-up complete	Confirmed	01/1/0/2002	01/14/2002		01/22/2002	02/13/2002

02/14/2002

Figure 74

Client:	
Brand:	
Project:	
Date:	2/14/2002
[Excel Format]	

2302

Meeting Code	Meeting Date	Business Unit	Geography	Meeting Type	Meeting Format	Host	Miscellaneous Honorarium	Attendee Honorarium	(E) Spkr Air	Speaker Expenses	(T) Spkr Honorarium	(E) Spkr Honorarium	Entertainment	Venu Room Fee
GLX-F1F	12/04/2001			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3C	01/08/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3C-2	01/09/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3C-3	02/08/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3C-4	01/29/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3F	01/17/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3F-2	02/01/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$292.40	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3F-3	01/25/2002			Promotional	Dinner Meeting		\$19.26	\$0.00	\$263.73	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3J	02/07/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F3J-2	02/06/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F5A	01/26/2002			Promotional	Dinner Meeting		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.
GLX-F7F	12/06/2001			Promotional	Dinner Meeting		\$0.00	\$0.00	\$526.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.

02/14/2002

FIGURE 75

Detailed Program Costs

ReportList Report

[Export to Excel](#)

Territory	Rep/OM	Total Estimated Costs	Total Actual Costs To Date	Estimated Travel	Actual Travel To Date	Estimated Honoria	Actual Honoria To Date	Estimated AV	Actual AV To Date	Estimated Meeting Costs	Actual Meeting Costs To Date
A		\$240,127.85	\$187,438.93	\$14,905.00	\$4,085.50	\$68,050.00	\$72,850.00	\$13,798.77	\$7,099.65	\$102,835.08	\$103,403.78
B		\$340,916.33	\$306,891.24	\$25,903.01	\$20,377.54	\$96,700.00	\$97,300.00	\$18,003.64	\$10,880.54	\$171,903.68	\$178,343.16
C		\$222,524.13	\$193,578.55	\$22,981.03	\$21,603.83	\$71,225.00	\$89,725.00	\$10,627.12	\$4,552.12	\$101,593.98	\$97,697.60
D		\$214,889.59	\$180,190.89	\$17,455.96	\$12,977.05	\$60,125.00	\$60,475.00	\$9,231.33	\$5,702.55	\$101,004.67	\$101,036.39
E		\$289,879.84	\$254,435.23	\$22,238.10	\$12,541.24	\$92,198.85	\$94,199.85	\$17,483.12	\$15,348.80	\$129,889.88	\$132,345.34
Total		\$1,306,195.64	\$1,122,544.94	\$103,481.10	\$71,505.16	\$386,298.81	\$384,540.62	\$49,032.99	\$14,531.66	\$97,297.23	\$97,297.23

[Send Feedback](#)

Version: 1.1.1416.28009
Build Date: 11/17/2003 3:33:38 PM

Figure 76

CME Rep. Agreement

A	B	C	D	E	
1	District	Territory	First Name	Last Name	Rep Agreement Rec'd
2		F-NSD			
3	A	A01			1/21/2003
4	A	A02			
5	A	A03			1/15/2003
6	A	A04			1/14/2003
7	A	A05			
8	A	A06			1/21/2003
9	A	A07			
10	A	A08			1/13/2003
11	A	A09			1/15/2003
12	A01	4010			1/13/2003
13	A01	7000			1/14/2003
14	A01	7002			
15	A01	7004			1/13/2003
16	A01	7008			1/14/2003
17	A01	7010			1/13/2003
18	A01	7012			
19	A01	7014			
20	A02	4210			1/14/2003
21	A02	7016			1/13/2003
22	A02	7018			
23	A02	7020			1/13/2003
24	A02	7022			1/15/2003
25	A02	7024			1/13/2003
26	A02	7026			1/14/2003
27	A02	7028			1/13/2003
28	A03	4020			1/15/2003
29	A03	7030			
30	A03	7032			1/13/2003
31	A03	7034			1/15/2003
32	A03	7036			
33	A03	7040			1/13/2003

Figure 77

Meeting Name	Action Required	Meeting Date	Meeting Time	Venue	Fulfillment	Initiated!

2402

Fulfillment Menu
Select a Meeting:
GLX-F3F --- 1/17/2002 6:30:00 PM

2404

Figure 78

02/14/2002

Fulfillment Items	
• CSV File	- 2502
• Attendee CSV File	- 2504
• 2 day Venue Confirmation	- 2506
• 7-day cover memo	- 2508
• Cancellation Fax	- 2510
• Cancellation Notice	- 2512
• Custom Invitation	- 2514
• DM/Speaker Confirmation - 1 speaker	- 2516
• DM/Speaker Confirmation - 2 speakers	- 2518
• Generic Invitation	- 2520
• Local Speaker Thank You Letter	- 2522
• National/Single Speaker Thank You Letter	- 2524
• Reminder Fax	- 2526
• Request for Receipt	- 2528

FIGURE 79

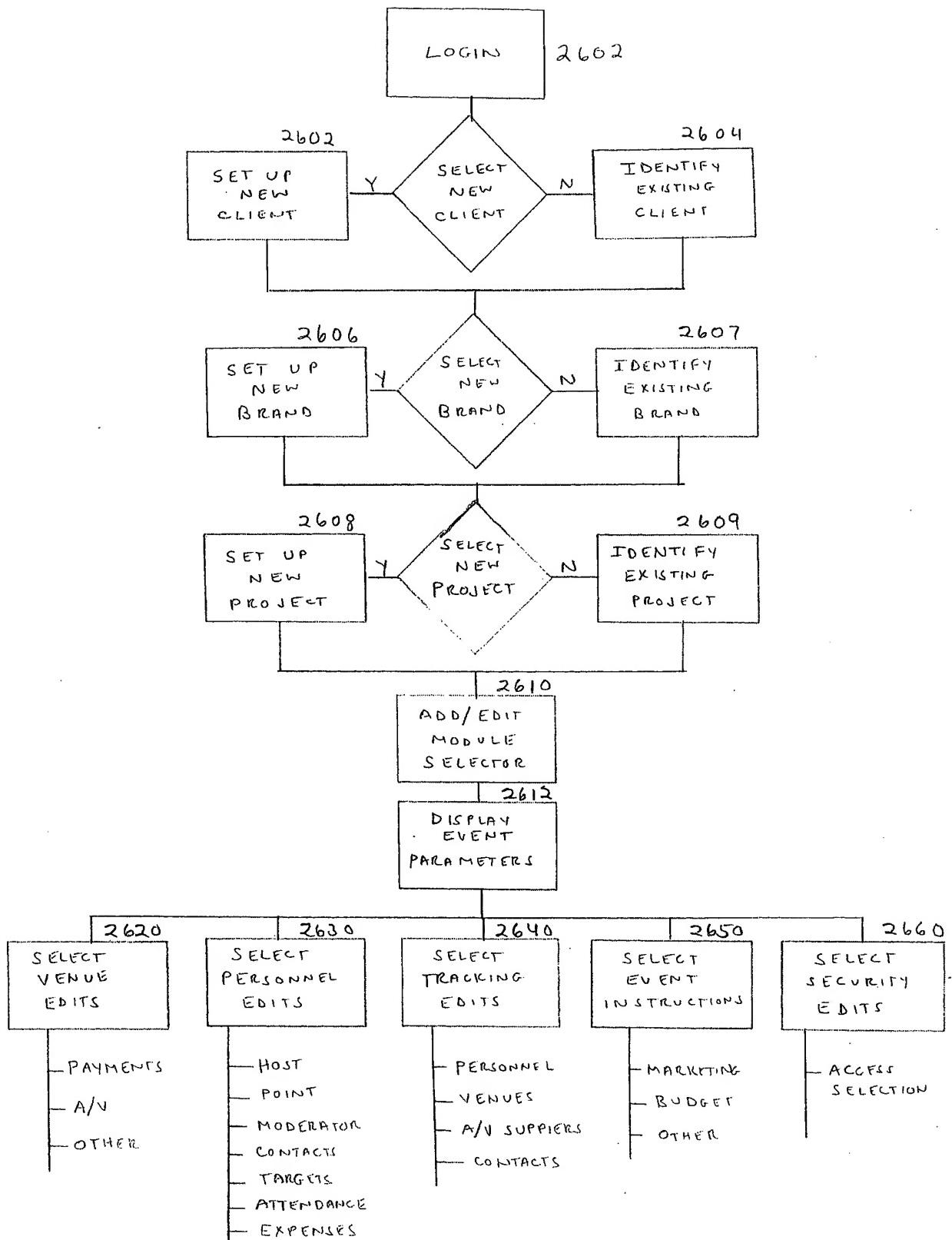


FIGURE 80

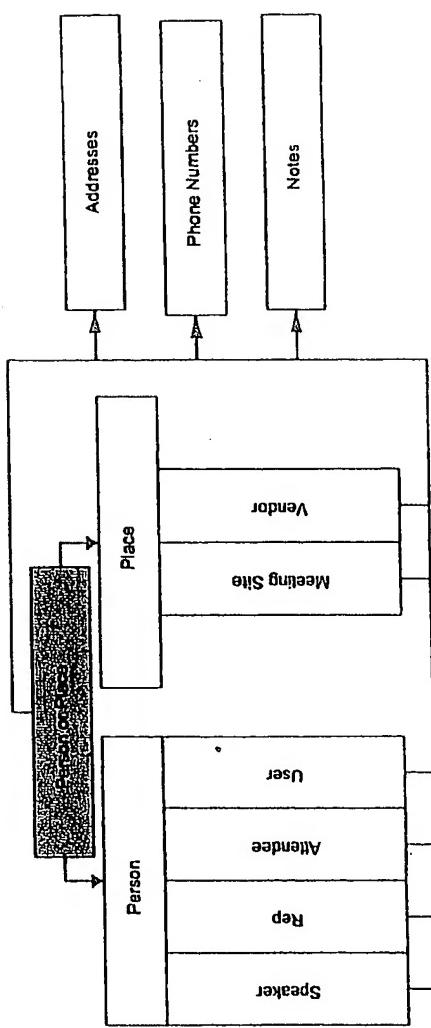


FIGURE 61

30

Figure 8.2

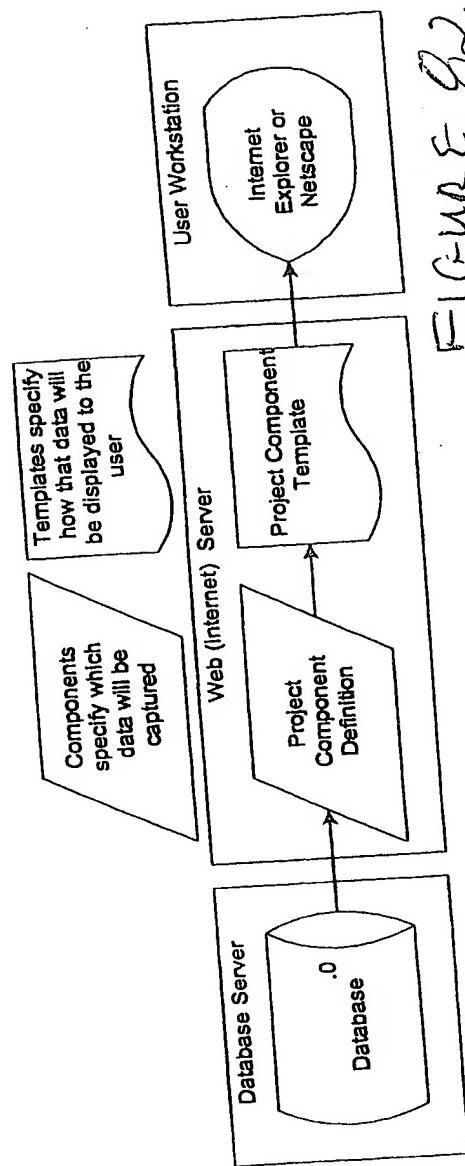


FIGURE 83

